

# 108th Annual Wisconsin PTA Convention

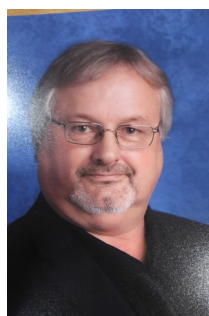
## Keynote Speakers & Special Guests

- Justin Raber, National PTA Representative
- Deb Fritz, National PTA Field Service Rep
- Courtney Pelot, Miss Wisconsin
- LeRoy Butler, former Green Bay Packer
- Vince Vitrano, WTMJ TV4, Milwaukee

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## Invitation From President, Michael Anton



Good Day!

I am looking forward to having you join us for the 108th Annual Wisconsin PTA Convention and Business Meeting; this year it will be held at the Radisson Milwaukee West in Wauwatosa. It was a great convention last year in a school setting and going back to basics, but I'm excited about this convention inasmuch as we're pulling out all the stops and we have listened to your input beginning early in the process. I think we have nailed it!

We're presenting new workshops, 16 to choose from - 4 sessions, with 4 workshops each. There's no way around it, more than one person from your unit needs to attend to take in all we're offering this year. We have some great keynote speakers and special guests listed on the left of this page. I think you will all agree, it's our best line up in years!

I'm letting you know now, that this is a full two day convention and the vendors are back! Plan to visit with them on Friday evening, and share dessert with some of them on Friday afternoon at lunch!

We've brought back the Reflections luncheon for all of the delegates, winners and families. You will be able see the amazing talent of these students as they tell their story! We also welcome LeRoy Butler, former Green Bay Packer as the speaker at this celebration. You don't want to miss seeing him.

As always, we'll conduct the business of Wisconsin PTA, this year reviewing a new resolution and the election of the 2017-19 President-Elect, Vice President, Secretary and Treasurer.

Have I convinced you yet? Then how about this - early bird pricing is only \$120.00 inclusive.

Don't miss this opportunity for fun, a chance to meet new friends, celebrate accomplishments and enjoy a few more surprises along the way!

Voting delegates must provide their credentials and the unit's quotas are always filled on a first come first served basis.

Send in your registrations today!

*Michael R. Anton*

Wisconsin PTA President

# Convention Overview

Milwaukee Radisson West  
Wauwatosa, WI  
April 28-29, 2107

## Friday, April 28, 2017

- 10:15 Registration Open  
Store and Auction Open
- 11:00 General Session I  
Presentation of Slate of Officers
- 11:45 Polls Open (if necessary)
- 12:30 Membership Awards Luncheon & Vendor Speed Dessert
- 2:45 Workshop Session I
- 4:15 Workshop Session II
- 5:30 Vendor/Exhibitor Fair & Martini Potato Bar  
Store and Auction Open

## Saturday, April 29, 2017

- 7:45 Registration Open
- 8:00 Healthy Options Breakfast, sponsored by United Healthcare  
Keynote Speaker: Courtney Pelot, Miss Wisconsin
- 9:15 General Session II  
Resolutions  
Candidate Speeches (if needed)
- 10:30 Workshop Session III
- 12:00 Reflections Recognition and Luncheon – sponsored by AIM  
Keynote Speaker: LeRoy Butler, former Green Bay Packer  
Award Presentations
- 2:00 Polls Open  
Store and Auction Open
- 2:30 Workshop Session IV
- 3:45 General Session III  
Election results  
Unfinished Business  
Announcement 2018 Convention Details
- 6:00 Awards and Installation Banquet  
Keynote Speaker: Vince Vitrano, WTMJ News 4 Milwaukee  
Installation of Officers  
Awards Presentation

*‘...conventions and  
conferences can be  
inspiring. ‘*

*Kelly Sue DeConnick*



# Convention Workshops



The 108th Wisconsin PTA offers a special Advocacy Track in this year's workshops. All of the "01" (101, 201, 301 and 401) workshops are part of the track to train and strengthen PTA leaders to be a voice for all children. This track is available due to a grant Wisconsin PTA received from National PTA. This track will lay the foundation for making local units, councils, regions and Wisconsin PTA the child advocacy leader once again!

The Advocacy Track will better qualify you to work with Wisconsin PTA to:

- Educate members and the community about issues related to College and Career Readiness
- Train leaders and members on advocacy skills essential to a successful issue campaign & to mobilize members
- Educate all levels of policymakers and coalition partners
- Engage the media

## 101 Grassroots Advocacy\*

**Robin Anderson, WI PTA**

Advocacy can mean many things. This powerful discussion will help you understand the rich advocacy history of National PTA, the specific niche of grassroots advocacy National PTA holds in comparison to other service-minded organizations and the process for turning a problem into a grassroots issue campaign. You'll learn how to be a powerful voice for all children by being a strong PTA advocate.

## 102 Man Up PTA Membership

**Justin Raber, National PTA**

Male engagement in children's lives is important to build children's academic and social success. Participants will discover ways to encourage and increase PTA male membership. Learn about the PTA MORE (Men Organized to Raise Engagement) Alliance and how you can address male engagement barriers in your home, school, and community.

## 103 Preventing an Ailing PTA Epidemic

**Deb Fritz, National PTA**

Learn about the ways in which any local unit can handle the struggles of volunteer overload, inability to promote the great work that they are doing, and the overwhelming emotional toll it has on its leaders.

## 104 Junior Achievement Programming for All Students K-GED

**Kristin Thrall, Junior Achievement**

You'll be going through a small piece of what students get to experience in JA programming. Presentation of fun activities available in classroom programs. Volunteers visit schools and present this material as requested. Materials are designed to teach Financial Literacy, Work Readiness and Entrepreneurship to individual learners at their grade level. This workshop will teach, among other things, wants v. needs, savings and budgeting, how citizens benefit from community taxes and how money moves in our community.

*"Education is the most powerful weapon which you can use to change the world."*

*Nelson Mandela*

\*Advocacy Track Workshops offer limited seating.  
Delegates will be scheduled for these on a first come, first served basis.



*“An investment in  
knowledge pays  
the best interest.”*

*Benjamin Franklin*

## Workshops (continued)

- 201 Meeting With Decision Makers\***  
**Roxanne Rhinehart, Wisconsin and National PTA**  
Meeting with Decision Makers can be intimidating. This workshop will help you learn how to effectively meet with decision makers by learning and practicing key skills that help you prepare and facilitate these meetings. You'll learn the importance of selecting the right tone for an action, the power component of an action, and the four steps to a successful meeting.
- 202 Raising Your Voice for Special Needs**  
**Justin Raber, National PTA**  
In this brand new workshop, participants will explore ways to advocate within the education system and local, state and federal government officials on behalf of special needs students. Participants will consider diverse advocacy tools that take into account key federal policies in addition to local and state challenges.
- 203 Dyslexia Workshop**  
**Dana Kay Brenner, CALT, DCT, QIT**  
“Help! My child can't read! Will any phonics program help? Do schools help with it? This presentation will cover what dyslexia is, how to identify it, and what to do about it. Identify the signs early to help your child get the help they need.
- 204 Mix It Up**  
**Erica Cleven, Mix it Up Cooking Classes**  
Roll up your sleeves and prepare to get your hands dirty in this fun workshop with Erica Cleven, registered Dietitian Nutritionist and founder of Mix It Up cooking classes. We'll bring the recipes and the food, and you get to make (and eat!) some tasty, healthy, kid-friendly snacks that the whole family will enjoy.
- 301 A Parent's Role in ESSA Implementation \***  
**Melisa Yeoman, National PTA**  
Parents have questions about the Every Student Succeeds Act (ESSA). This new law governing K-12 education acknowledges the critical role parents and other stakeholders play in student success and school improvement efforts by requiring that they are involved and consulted in the development of new education plans and the implementation of the law. As a PTA leader, learn what ESSA means for your child, your child's school and how to get involved by learning about ESSA and all of the valuable resources PTA has to offer.
- 302 Opening Books Opening Minds**      **Courtney Pelot, Miss Wisconsin**  
Focus on the importance of reading each and every day, with a special emphasis on children. Discussing the importance and ways parents can get involved by reading daily with their children. There will be emphasis on the importance of children engaging in reading themselves by choosing their own books, taking trips to the local and school library to select books and setting their own reading goals, such as taking part in the 20 minute challenge.

## Workshops (continued)

### 303 Fun Healthy Kid Food!

**Jose Melendez**

A fun-filled, hands-on workshop for parents looking to find the perfect mix of kid-friendly, tasty and healthy snacks, meals and in-betweens. You'll have the opportunity to not only see preparations, but try them and see if they truly are Mmm-Mmm Good!

### 304 Understanding and Supporting Children in School Who Have Been Poisoned by Lead

**Kristi Tennis and Reghan Walsh, WI Dept. of Health Services**

Children who are exposed to lead at an early age, especially during critical periods in brain development, are more likely to struggle with language, hearing, attention reading and other critical skills for school success. They're more likely to exhibit antisocial behavior, aggression, and hyperactivity as they age. Their learning ability can be impaired, causing problems in the classroom, failing standardized tests and being suspended from school. Understand the implications of exposure to lead on a child's brain; Become aware of the childhood lead poisoning prevalence in Wisconsin; and Discover actions you can take to help students.

### 401 Improving Your PTA Presence Using Social Media\*

**Ellen Chicka, WI PTA**

Learn about today's social media platforms and their potential and power to increase PTA awareness and exposure.

### 402 Fundraising for High School PTAs Through Online Test Prep

**Jim Giovanni, ACT Success - Online Test Prep**

PTA fundraising at the high school level is often relegated to car washes and chocolate sales. ACT Success is offering all high schools the opportunity to conduct a financially successful fundraiser while raising academic skills and ACT scores! Through its affordable and effective Online Test Prep program, ACT Success will donate \$25 from each course sold directly back to your school's PTA. Schools can easily raise thousands of dollars simply by partnering with ACT Success!

### 403 Communications Essentials Using NPTA Communications Tools to Inform Local Leaders

**Justin Raber, National PTA**

Learn how to repurpose National PTA newsletters, social media, press releases, Our Children articles and more to enhance your local communication plans to inform and provide information to your members. Our content can be used locally to deliver strong and compelling messages to your members and make delivery much easier.

### 404 Upside of Conflict

**Deb Fritz, National PTA**

Conflict is a word usually placed in a negative context because it is associated with struggle, discomfort and dysfunction. Learn about ways to use conflict as a learning tool, idea forum and a self awareness mechanism.

*"Change is the end  
result of all true  
learning."*

*Leo Buscaglia*



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*“You can’t put a  
limit on anything.  
The more you  
dream, the farther  
you get.”*

*Michael Phelps*

## Justin Raber



Justin Raber currently serves as a member on the National PTA Board of Directors. His past service to PTA includes service as the West Virginia PTA President, President-Elect, membership chair and youth

member.

Raber is a practicing attorney in Parkersburg, West Virginia, at Carr & Raber Law Offices, having earned his Doctor of Jurisprudence from West Virginia University College of Law. He also serves as an adjunct professor of political science at West Virginia University at Parkersburg.

In his legal profession, Raber advocates for children on a daily basis in child abuse and neglect proceedings and in family court proceedings. He also leads the nonprofit and education law divisions of his firm.

In addition to PTA, Raber serves on the Board of Directors for Artsbridge, an arts education nonprofit and Wood County Society, a nonprofit serving children and adults with disabilities.

Raber was honored as the 2013 National PTA Shirley Igo Advocate of the Year and has received numerous other awards, including the 2015 Wood County Society Celebration for Kids award, a National PTA Life Achievement Award and a West Virginia PTA Honorary Life Membership.

## Deb Fritz

Deb has been a National Service Representative for National PTA for almost twelve years and has served over twenty-two states in that capacity. She currently serves Wisconsin and nine other states to which she provides assistance, guidance and training.

Deb coaches state leaders as they make important

decisions, speak to key decision makers and run a nonprofit business.

Deb was a volunteer in PTA for seventeen years prior to her employment and therefore understands the passion and dedication of members and leaders from the local to the state level.

She works from her home office when she is not trav-



eling to the states she serves and remains accessible to the entire state board for any concerns or questions that arise.



## Courtney Pelot, Miss Wisconsin 2016

A native of Manitowoc, WI, Courtney won the title of Miss Wisconsin 2016 as Miss Green Bay Area 2016. She is a 2012 graduate of Lincoln High School and a 2016 graduate of the University of Wisconsin-Madison where she received a Bachelor's of Arts in Communication Arts. She plans to also pursue a Master's Degree.

During her year as Miss Wisconsin, Courtney will travel thousands of miles across the state promoting her platform, "Open Books, Open Opportunity: Promoting Literacy in Our Communities." Her platform has three key pillars: generating a love of reading and teaching its value, providing access to books and resources, and promoting and supporting literacy

programs for all ages.



## Vince Vitrano, TODAY'S TMJ4



Vince Vitrano is an Emmy award winning reporter and anchor with TODAY'S TMJ4, NBC's affiliated station in Milwaukee.

Vince joined TODAY'S TMJ4 in 2000 as a general assignment reporter, and is now the anchor of Live at Daybreak and Live at Noon, and is frequently featured on Newsradio 620 WTMJ.

Vince has covered many big stories, including a 1-on-1 interview with Vice President Gore; coverage trips to Washington, DC.; Final Four; the Rose Bowl and the Packers win in Super Bowl VL. He's led the way in social media for the Milwaukee market, pioneering the use of Twitter and Facebook as journalistic tools.

Vince's work as a reporter

and anchor have earned him honors from the WI Broadcasters Association, AP and the Milwaukee Press Club, as well as a 2015 Chicago Midwest Regional Emmy.

Vince serves on the Board for Special Olympics, WI, works with other charities including the MACC Fund, Down Syndrome Assn. of WI, Make-a-Wish Foundation, United Way of Greater Milwaukee and his high school.

Vince was born in Milwaukee and grew up in Wauwatosa, graduating from Tosa East High School. He has a degree in Communication from St. Norbert College in De Pere, Wisconsin. Vince's wife, Nicole is originally from Cedarburg. The two are proud parents of Ella Max and Olivia.

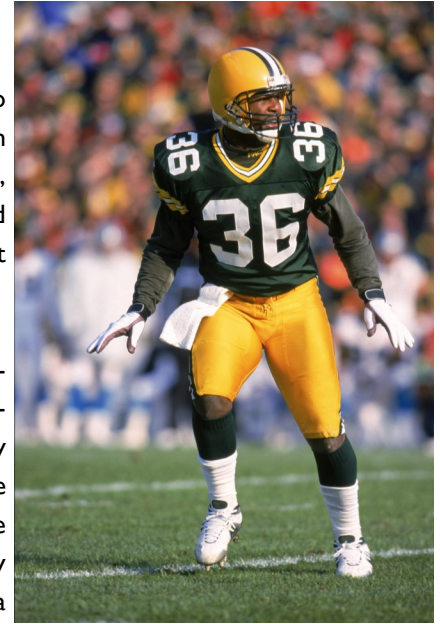
*Many successful people around the State of Wisconsin got their start in Wisconsin's Public Schools!*



## LeRoy Butler

LeRoy Butler is a former NFL strong safety who played his entire career as a member of the Green Bay Packers. He spent his childhood in Jacksonville, Florida, challenged by physical problems that forced him to wear leg braces and use a wheelchair at times while undergoing therapy.

Butler attended Robert E. Lee High School in Jacksonville, Florida, with fellow Packers alum and current Packer assistant coach Edgar Bennett. LeRoy was an outstanding player for the Robert E. Lee High School Generals football program before heading to Florida State University. At FSU, LeRoy played under head coach Bobby Bowden. He was a three-year starter, collecting 194 tackles and 9 interceptions, but he's most remembered by FSU fans for his role in the famous "puntrooskie".



LeRoy was selected by the Packers in the second round of the 1990 NFL draft. He played in 181 games, earned a Super Bowl ring for Super Bowl XXXI following the 1996 season, was selected as an All-Pro five times and was selected to the Pro Bowl four times. He was named to the 1990s NFL All Decade Team by the Pro Football Hall of Fame, and was later inducted into the Green Bay Packers Hall of Fame in 2007. During his 12 seasons with the Packers he recorded 953 tackles, 38 interceptions, 553 return yards, 12 fumble recoveries, 3 defensive touchdowns and 20½ sacks. He led or tied for the team lead in interceptions in five different seasons. He was the first defensive back in NFL history to gain entrance in the 20 Sack/20 Interception Club. In 1993, LeRoy invented the Lambeau Leap - a touchdown celebration in which Packer players leap into the arms of awaiting fans.

*“One kind action  
can  
change  
someone’s entire  
day”*

*Unknown*





# Radisson Milwaukee West



Radisson Hotel Milwaukee West  
2303 North Mayfair Road  
Wauwatosa, Wisconsin  
(Mayfair Road & North Avenue)

414-257-3400

The Radisson Hotel Milwaukee West is the site of the 108th Wisconsin PTA Convention.

The PTA room rate is \$95.00 per night for a single or double room - mention PTA when booking.

Located close to Highway 45 in the suburb of Wauwatosa, Radisson Hotel Milwaukee West makes it easy to mix business with pleasure. The hotel, offers a business center and free Internet. Unwind in the indoor pool or fitness center. If you feel like going out, some of Milwaukee's best attractions, like the Miller Brewing Company, the Milwaukee Zoo and the Harley-Davidson Museum, lie within nine miles of the hotel.

## Hotel amenities & services

Thanks to our 24-hour business center and free Wi-Fi, you'll find it easy to stay productive whether you're attending meetings around Milwaukee or in our hotel's event space. When you need a break, relax in our heated indoor pool. Enjoy these amenities:

- Free high-speed, wireless Internet access
- Jimmy's Island Grill & Iguana Bar
- Business center
- Fitness center
- Heated indoor pool
- Free parking

Call now to make reservations for your PTA friends and family.



*"I only need*

*four*

*things in life:*

*Food,*

*WiFi,*

*Sleep &*

*PTA"*

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## WI PTA Reflections Art Program 2016-17



*“The future  
belongs to young  
people with an  
education and the  
imagination to  
create.”*

*President Barack Obama*

### **Reflections Luncheon & Awards Presentation Radisson Milwaukee West Wauwatosa, Wisconsin Sponsored by AIM Insurance Saturday, April 29, 2017**

Plan to bring one story to completion, and begin another...

- 12:00 - 12:20 Luncheon**
- 12:20 - 12:45 Keynote Speaker, LeRoy Butler**
- 12:45 - 2:00 Awards Ceremony**

Presenting awards for winners and grand winners in the areas of:  
Dance, Film, Literature, Music, Photography, Visual Arts and Special Artist Categories

### **R.S.V.P.**

RSVP at: [pta.reflections@yahoo.com](mailto:pta.reflections@yahoo.com)  
RSVP is required on/before April 1, 2016  
All convention delegates will be included in this luncheon, so they will not need to RSVP.



# PTA Unit & Council Advertising Opportunities

Special Convention Book Ad Rates  
For Local Units, Councils & Individual Members



Ad Costs	
1/4 Page \$20	1/4
1/2 Page \$30	
Full Page \$45	
	1/2

## PTA Ad Suggestions:

- Reflections Winner
- Scholarship Recipients
- New Officers
- Honorary Life Members
- Award Recipients
- Unit or Council Sponsors

*“Many a small  
thing has been  
made large by the  
right kind of  
advertising.”*

*Mark Twain*

Every convention delegate in Wauwatosa will receive the convention book which provides all scheduled activities as a guide book for the attendees.

Payment for ads (payable to Wisconsin PTA) and materials must be received in the WI PTA office on or before April 1, 2017. Please include your name and contact information, the name of the PTA and the ad size with all submissions.

Direct an questions to the Convention Committee at: [info@wisconsinpta.org](mailto:info@wisconsinpta.org).

The mailing address for payments and hard copy of your ad is:

Wisconsin PTA  
4797 Hayes Road, Suite 102  
Madison, W 53704

# Resolution 2017-1 Decoding Dyslexia

## Why Resolutions?

Resolutions are important because they allow Wisconsin PTA to speak and advocate on specific issues that affect children and youth statewide. Once a resolution is passed, we can speak on its behalf with the power of thousands of voices. The following resolution will be considered for adoption at the 2017 Annual Wisconsin PTA Convention. Please look it over and share the information with your membership so your voting delegates can represent the ideas and concerns of your membership.

### 2017-1 Decoding Dyslexia

*“Good resolutions  
are like babies  
crying in church.  
They should be  
carried out  
immediately.”*

*Charles M. Sheldon*

- WHEREAS Dyslexia impacts up to 20% of the population; or approximately 1 in 5 people have a language based learning disability, AND
- WHEREAS Over 1 million students in Wisconsin K-12 public schools display signs or symptoms of dyslexia; many are not “identified”. 80% of children with a “specific learning disability” have dyslexia, the most common learning disability; AND
- WHEREAS Dyslexia affects individuals from all walks of life including those with average and above average intelligence; AND
- WHEREAS Early identification with appropriate reading instruction is important in assisting people with dyslexia be prepared to succeed in school and life. Children who have a slow start in reading rarely catch up on their own, a poor reader in 1<sup>st</sup> grade will remain a poor reader... 74% of students identified in 3<sup>rd</sup> grade as reading disabled will remain a poor reader in the 10<sup>th</sup> grade; AND
- WHEREAS Therapists, tutors and teachers specially trained in multisensory structured language approaches provide effective instruction. People with dyslexia require explicit teaching that is systematic and involves several senses (seeing, hearing, moving and touching) at the same time; AND
- WHEREAS Children with dyslexia, especially those who aren’t identified, can experience poor self-image, anxiety and difficulty with depression. Effects include not being ready to enter college or career, not earning a high school diploma; AND
- WHEREAS Individuals with dyslexia are overrepresented in prison populations, approximately 80% of the current people in prison are functionally illiterate. THEREFORE BE IT
- RESOLVED That the Wisconsin Congress of Parents and Teachers (WCPT) acknowledges that dyslexia has significant educational implications that need to be more widely addressed by the public and school districts; AND BE IT FURTHER





- RESOLVED      That the WCPT accepts the following definition of dyslexia which was previously adopted by the Board of Directors of the International Dyslexia Association and the National Institute of Child Health and Human Development (NICHD): “Dyslexia is a specific learning disability that is neurobiological in origin. It is characterized by difficulties with accurate and/or fluent word recognition and by poor spelling and decoding abilities. These difficulties typically result from a deficit in the phonological component of language that is often unexpected in relation to other cognitive abilities and the provision of effective classroom instruction. Secondary consequences may include problems in reading comprehension and reduced reading experience that can impede growth of vocabulary and background knowledge;” AND BE IT FURTHER
  
- RESOLVED      That the WCPT supports teacher/staff training necessary to improve the understanding of dyslexia and its warning signs, to include training in appropriate evidence based structured literacy instruction for students with dyslexia and to promote knowledge of appropriate accommodations for dyslexic students; AND BE IT FURTHER
  
- RESOLVED      That the WCPT supports early screening for signs and symptoms of dyslexia in early childhood through the third grade with parental notifications; the use of evidence based structured literacy instruction delivered with fidelity as defined by the International Dyslexia Association; and the use of appropriate accommodations in order to provide students with dyslexia equitable access to the general education curriculum; AND BE IT FURTHER
  
- RESOLVED      That the WCPT forwards this resolution to the National PTA for consideration by the delegates at the earliest possible National PTA Convention.

*Links to all  
Wisconsin PTA  
Resolutions  
and  
National PTA  
Resolutions*

### **Emergency Resolutions**

The deadline for submitting resolutions has passed, but if your PTA has an issue or concern that arises between now and the convention, you can submit an emergency resolution. It must follow the same criteria as a regular resolution but must be submitted to the Resolution Committee at the convention. The emergency resolution and a petition signed at the convention by 25 voting convention delegates from at least three (3) WI PTA regions must be submitted to the WI PTA Resolutions committee at the convention. It is the submitting unit’s responsibility to furnish **100 copies** of the Emergency Resolution for distribution to the delegates.

*Can be found at:  
[wisconsinpta.org](http://wisconsinpta.org)*



# Convention Menu

Friday, April 28

## Membership Awards & Vendor Speed Dessert

Served with rolls, butter, coffee and iced tea

### **Duval Chicken Caesar Salad**

Romaine lettuce tossed with a rich Caesar dressing, topped with grated parmesan cheese, croutons and grilled chicken.

### **Roast Pork**

Sliced roast pork loin, mashed potatoes, gravy and a vegetable medley.

## Vendor & Exhibitor Fair

### **Mashed Potato Martini Bar**

Create your own mashed potatoes in a martini glass! Whipped yukon gold potatoes, smashed red potatoes, chopped bacon, scallions, shredded cheese, chopped peppers, buttered corn, sour cream and country gravy

Saturday, April 29

## Healthy Options Breakfast

Served with coffee and orange juice

### **Plated Breakfast**

Scrambled eggs, smoked bacon, breakfast potatoes

## Reflections Awards Luncheon

Served with rolls, butter, coffee and iced tea.

### **Kids Meal**

Fried chicken tenders with french fries and a fruit cup

### **Lasagna**

Fresh baked meat and cheese lasagna served with a vegetable ratatouille

### **Italian Chopped Salad**

Romaine lettuce with tomatoes, onion, black olives, green pepper, smoked mozzarella cheese and salami tossed in an Italian vinaigrette

## Awards Celebration & Installation of Officers

Served with rolls, butter, coffee and iced tea.

### **Chicken Maryland**

Pan fried, topped with a rich sour cream sauce, bacon and scallions, served with mashed potatoes and a vegetable medley.

### **Parmesan Crusted Cod**

Baked cod topped with a parmesan herb crust, served with boiled red potatoes and a vegetable medley

### **Dessert**

Flour-less chocolate torte with chocolate drizzle

**Indicate your selections when registering**  
**Please note any allergies or food restrictions**

“First

we eat

Then

we do everything

else”

M.F.K. Fisher





# Purchase a Star for the WI PTA Wall of Fame



Classroom teachers, para-professionals, speech/occupational therapists, other classroom specialists and teachers as well as administrators work together to support our children. Honor these professionals during the Wisconsin PTA convention this April and during Teacher Appreciation Week by purchasing a star on the WI PTA Wall of Fame. The money raised supports the Brookmire-Hastings Scholarship Fund - a scholarship supporting the next generation of educators.

The educator you name will:

Have a Star with their name on the Wall of Fame throughout the convention

During Teacher Appreciation Week (the 2nd week of May) your teacher will be mailed a special acknowledgement of honor and be notified that the money raised will help support scholarships for high school seniors going into the field of education.

One award will be mailed to the school letting them know the teacher(s) were honored with a donation to the Brookmire-Hastings Scholarship Fund. (You must supply the address if you want the teacher to receive the mailing.)

The teacher with the most stars will also receive special recognition at the convention.

Individual Stars; 1 star for \$5.00

2 stars for \$7.50

5 stars for \$15.00



## Or Honor an Entire Staff with a Constellation for \$100

-----Cut-----Here-----

Wall of Fame Brookmire-Hastings Scholarship Fund Donation Form

Teacher's Name:

First \_\_\_\_\_ Last \_\_\_\_\_

School Name: \_\_\_\_\_

School's Address: \_\_\_\_\_

*(Required if you wish Wisconsin PTA to notify the teacher of the honor.)*

City/State/Zip: \_\_\_\_\_

Donor's Name: (if you want it known) \_\_\_\_\_

\_\_\_ 1/\$5.00 \_\_\_ 2/\$7.50 \_\_\_ 5/\$15.00 \_\_\_ Constellation/\$100.00

Amount enclosed: \_\_\_\_\_

Orders must be in the Wisconsin PTA State Office by **April 8<sup>th</sup>**.

Additional stars can be purchased on site during the convention.

Checks should be made payable to: Brookmire-Hastings Scholarship Fund

Mail to: Wisconsin PTA, 4797 Hayes Road, Suite 102, Madison, WI 53704

*Educators make a huge impact on the lives of their students and the families they serve*

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## Wisconsin PTA Store

The perfect opportunity to check out the inventory Wisconsin PTA has to offer to members, officers and teachers. Many great items you can use to promote PTA membership and recognize participation and/or a job well done.

- \* Pins
- \* Pens & Pencils
- \* Keychains
- \* Note Pads
- \* Portfolios
- \* Cards

Wisconsin Alumni &  
Community PTA  
supports WI PTA  
with donations to  
Brookmire-Hastings  
and  
Joan Dykstra Friend  
of Children  
Scholarships;  
Your bids at the  
Alumni Silent  
Auction  
make this possible!



# Convention Volunteer Sheet

Your time and talent would be appreciated to make the 108th Annual Wisconsin PTA Convention a success!

Volunteering will allow you to meet and work with WI PTA board members and learn more about PTA. Volunteers are invited and encouraged to attend convention training on Friday, April 28th. Attendance at this training is required for registration table and general session volunteers.

Please complete the information requested below, and check any position(s) of interest to you and the time (s) you would be willing to help. Please return this form with your convention registration or email it to [info@wisconsinpta.org](mailto:info@wisconsinpta.org). For additional information contact Cyndi Barbian at [cycyndi@yahoo.com](mailto:cycyndi@yahoo.com)

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\_\_\_ Convention Set Up

Help to set up the convention areas. Duties include unloading and carrying supplies to the appropriate places and setting up areas as needed. Volunteers will also stuff convention bags. Convention training will be held during this time

\_\_\_ Friday 9:00 a.m. Multiple needed.

\_\_\_ Registration Table \_\_\_ Friday \_\_\_ Saturday

Perfect job for friendly, outgoing people. Act as a greeter to delegates and guests as they arrive. Duties include smiling, checking in delegates, verifying voting status, passing out convention bags and materials and recording delegate information in the Credential Book. Attention to detail is a must. A WI PTA BOD member will always be at the table. Training takes place Friday morning.

\_\_\_ Friday 10:15 - 6:00 1/hr. intervals \_\_\_ Saturday 7:45 - 2:00 1/hr. intervals

\_\_\_ Reflections Registration

Friendly, outgoing people-people needed. You'll be greeting Reflections winner and families as they arrive for the awards luncheon. Duties include smiling, congratulating and checking in guests quickly. Attention to detail is a must. A WI PTA BOD member will always be at the table.

\_\_\_ Saturday 11:00 - 1:30

\_\_\_ PTA Store

Duties include checking out customers in the store. Possibly straighten and/or fold merchandise on tables. Closing shift responsible for taking inventory and packing up all remaining merchandise. A WI PTA BOD member will always be in the Store.

\_\_\_ Friday \_\_\_ 10:15 - 11:00 \_\_\_ 5:30 - 8:00  
\_\_\_ Saturday \_\_\_ 10:00 - 12:00 \_\_\_ 2:00 - 2:30

\_\_\_ Wall of Fame

The Wall of Fame allows delegates to purchase stars to honor a favorite teacher. Stars are displayed on the Wall and the most honored teacher is announced at the end of convention. Proceeds support the Brookmire Hastings Scholarship. Duties include selling and displaying stars. Good penmanship is required.

\_\_\_ Friday \_\_\_ 10:15 - 11:00 \_\_\_ 5:30 - 8:00  
\_\_\_ Saturday \_\_\_ 10:00 - 12:00 \_\_\_ 2:00 - 2:30

*"The smallest act  
of kindness is  
worth more than  
the grandest  
intention."*

*~Oscar Wilde*



# Convention Registration

Name: \_\_\_\_\_  
 PTA: \_\_\_\_\_ Region: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Emergency Contact: \_\_\_\_\_  
 Phone Number: Day: \_\_\_\_\_ Evening: \_\_\_\_\_  
 Allergies/Medical Concerns: \_\_\_\_\_

## 108th Annual Wisconsin PTA Convention

Registration Form  
and Payment  
must be received in the  
State Office on/before the  
specified dates

Wisconsin PTA  
4797 Hayes Road  
Suite 102  
Madison, WI 53704

Please call if you have  
questions:  
608-244-1455

### Registration Fees and Meal Selections - Please place an "x" in the box following your selection

	Before 4/1/17	4/1/17 or Later
Member Complete with all convention meals	\$ 120.00	\$ 135.00
Member No Meals	\$ 100.00	\$ 115.00
Non-Member Complete with all convention meals	\$ 135.00	\$ 150.00
Non-Member No Meals	\$ 115.00	\$ 130.00
Member Saturday Complete with all Saturday meals	\$ 100.00	\$ 115.00
Non-Member Saturday No Meals	\$ 115.00	\$ 130.00
Student Member Complete with all convention meals	\$ 100.00	\$ 115.00
Vendor Fair ONLY	\$ 25.00	\$ 35.00

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Meal	Option 1	Option 2	Option 3
Membership Luncheon Lunch Only \$15.00	Duval Chicken Caesar Salad	Roast Pork	
Reflections Luncheon Lunch Only \$8.00	Chicken Fingers and Fruit Cup	Lasagna	Italian Chopped Salad
Awards Dinner Dinner Only \$25.00	Chicken Maryland	Parmesan Crusted Cod	

Special Meal Requests or Food Allergies: \_\_\_\_\_

### Workshops

All workshops, except **Advocacy Track** workshops (101, 201, 301 and 401) offer open seating. Due to the limited seating for the Advocacy Track you must pre-register for those workshops noted with an asterisk \* Preference will be given to delegates selecting the full track, on a first come-first served basis.

#	Advocacy Workshop Title	Select "x"
101	Grassroots Advocacy	
201	Meeting With Decision Makers	
301	A Parent's Role in ESSA Implementation	
401	Social Media	

### Verification of membership, Unit President signature required:

I verify that \_\_\_\_\_ is a member of \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

