President’s Message

Hello Everyone,

This school year is passing us by quickly and before we know it spring will be upon us. I do hope you have taken some time out of your busy schedules to enjoy some of Wisconsin’s winter activities. Whether its ice skating, ice fishing, snowmobiling, or just sledding and drinking hot cocoa with the kids, the winter months are some of the most memorable days spent with family.

Our Board of Directors have been busy planning the future and direction of Wisconsin PTA. We have a lot to talk about and a lot to share with you our members. In an effort to help you streamline your membership; WI PTA is excited to announce that we have partnered with MemberHub.

MemberHub is a PTA software company that will provide communications technology to all Wisconsin PTA units/councils free of charge. PTA will be using MemberHub to receive your officer lists and process individual memberships. This will help you to process information more quickly and instantly send membership cards to your individual and business members. We are excited that this software can be used by Units/Council for communication, to promote and organize volunteers and encourage engagement and participation.

MemberHub is also an all-in-one communication tool for all of your family engagement and communication needs. You will be able to link MemberHub right to your current PTA website or use MemberHub as your PTA’s webpage. More information will soon be available to you regarding MemberHub to help you utilize this magnificent membership communications program.

We will also have MemberHub available to you at this year’s annual PTA Convention. A workshop will be provided to teach you what you need to know to use MemberHub. The dates for Convention are April 27th – April 29th at the Ramada, in Janesville, Wisconsin. We encourage all units to send an officer of your board to Convention. Convention falls under Leadership Training and should always be a line item in your budget. We look forward to seeing you there.

Last but not least, if you have not done so, please make plans to attend our 2018 annual PTA Legislative Conference in Madison. Enclosed in this newsletter is a registration form, (if you haven’t signed up already).

The State and Federal Legislative Committees have been diligently planning an informative conference for you. It is February 14th from 9am -3pm. I can’t think of a better way to say, “We love our public schools”, than to be at the Capitol building on Valentine’s Day, advocating for important legislation such as school funding and programs that support the overall well-being of our children. We will provide you with the tools you need to talk to your legislators about what matters most to you and we will set up appointments for you to visit your local Senator or Representative. This is one event that you are not going to want to miss.

Warm Regards,

Angie

Wisconsin PTA

Inside this issue:

Bylaw Information & Brookmire/Hastings Scholarship  
Treasurer Tips & Awards Information  
Region News, Nominating Committee & Golf Outing  
WI PTA Convention & Founder’s Day Information  
WI ESSA Plan & Leadership Training Information  
WI PTA Legislative Conference Info & Registration Form  
WI PTA Convention Registration Form  
National PTA & Social Media Information  

Wisconsinpta.org

everychild.onevoice
Understanding Your Bylaws - Part 2

In order for your bylaws to be more than a section of your secretary’s binder and something to revise every three years, your board needs to understand and use your bylaws to guide your work. To help turn bylaws from a legal document to a working one, I will talk about a few articles in each newsletter for the remainder of the year.

**Article V** talks about requirements to be a local unit. It includes good standing requirements, directs units to keep financial records and contains the procedures for dissolving. Units cannot make changes to this article.

**Article VI** is about membership and dues. It states that membership is open to everyone and that all members are entitled to benefits, sets membership dues for state and national PTAs and provides for what happens if units do not submit dues. Units may add provisions about their membership. It is important to note that if units add a specific dues amount, it then needs to amend the bylaws if they want to change their dues amount. However, putting in a provision for how dues amount is decided is a good idea.

**Article VII** covers meeting of the association. PTAs must give the day of the month meetings are held and how many meetings will be there will be throughout the year. If meetings are not monthly, the months meetings are held must be given. The article also sets the number of days’ notice is needed before changing a meeting date or holding a special meeting and sets the annual meeting and the quorum. The quorum is the number of people needed in order to vote.

**Article VIII** sets the rules for electing officers. The unit must list what officers they will have. It sets when the election is held and when officers take office, as well as the length of the term. There is a section that provides for the election of a nominating committee and gives the duties for that committee. Lastly, the article tells how vacancies in officers are filled. The PTA must indicate whether the vice president will fill the position in case of a vacancy in the presidency or if an election will be held. Units may add provisions to this article if needed.

Penny Larson, Wisconsin PTA Bylaws Chair
Treasurer Tips

I entitled this month’s article, Treasurer’s Tips, but these do not only pertain to treasurers. Anyone who handles money, a debit or credit card or keeps your PTA’s records can benefit from these tips.

**Tip #1** - Keep up-to-date with your financial entries. It may be helpful to keep an envelope with you whenever you will be meeting with other PTA members or your officers. Undoubtedly, they may hand you a deposit to be made, expense reports/bills to be paid, or perhaps a request for account balances. By keeping your requests in one place and only taking them out of the envelope when you complete them, you will may never have to search for another item, again!

**Tip #2** - Keep an open mind when asked about account balances, budget items, deposits, etc. You know your books inside and out, but others may not be as familiar. Take any question as an opportunity to bring the person up-to-date.

**Tip #3** - Work closely with your president. Your president should be as well-versed on your books as you. Your president and board can only make sound financial decisions with your help.

**Tip #4** - Don’t be afraid to ask questions of other treasurers or someone you trust. When you encounter a balance issue or budget question that is especially tricky, having another set of eyes look at the question can be all it takes to find the answer!

**Tip #5** - Start looking for your replacement as soon as you take office. Finding a treasurer to replace you when your term ends is your #1 job after balancing your accounts. Perhaps there is someone that has helped you or asked great questions. Don’t be afraid to show someone else how you do things. That person just may be the next treasurer.

Lastly, remember to have fun! All board positions can be stressful. Laugh at your mistakes; enjoy the successes of your PTA; lean on your fellow board members; and reach out to your membership to get valuable volunteers for those carnivals and fundraisers.

If you have any questions or just need to bounce something off someone, contact me at randerson@pta.org. Also, check out our finance page at wisconsinpta.org/treasurer-finances for handbooks and forms. You are never alone; Wisconsin PTA has your back!

Robin Anderson, WI PTA Treasurer

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**Now's the Time - We're Ready to Listen!**

If you haven’t begun work on your entries for this year’s awards from Wisconsin PTA, don’t put it off any longer! The Awards Committee will decide the recipients of these awards for local units and councils:

- Program of the Year (Traditional or Non)
- Newsletter of the Year

Your PTA can choose to submit individuals you would also like to honor as:

- WI PTA Outstanding Educator (Elementary or Secondary)
- Ron Dunlap Administrator of the Year
- Honorary Life Membership
- Katzer-Smith Volunteer Service
- Kim Schwantes Watching Children Blossom

All entries are due, electronically to wipta.awards@yahoo.com by March 1, 2018.
Hello everyone! My name is Mike Southers, and I am your Region E Advisor. In addition to being the Region E Advisor, I am also President of the Janesville Parker PTSA. I have two sons, one in college and the other a Senior this year.

As I write this, unfortunately, the bitter cold and winds have returned to Wisconsin, but the thoughts of Easter, Spring fundraisers and school events, warm my heart. I look back on the years when my sons were in elementary, middle, and high school and recall book fairs, Parent Teacher Conferences, Scoopie Nights, and all the other events our local PTAs have sponsored over the years. PTA’s do many great things at all levels in our schools, and I thank you for everything you do for the children.

There are many things coming for Region E. In April, Janesville will be hosting the annual WI PTA convention for the first time, April 27th through the 29th. I encourage you to attend as there are many new important things happening this year. Keep an eye out for more information in the coming months. Some of us also need to look towards forming our Nominating Committees and holding elections for next year. If you have any questions, please feel free to contact me at msouthers@wisconsinpta.org.

FORWARD!

Hello From Region F

I am so excited to announce the start up of a new PTA at Blair Elementary in Waukesha! Welcome, welcome! We are working on a public information evening in Waukesha to provide PTAs and school administration more information about the WI PTA’s College & Career Readiness Initiative. We will be inviting parents, administrators, teachers—anyone with a stake in student success is invited to attend on Thursday, February 22nd. Mark your calendars & watch for details to be coming soon!

In the West Allis-West Milwaukee school district, the Council is planning to celebrate Founders Day as they have for over 20 years with its annual Founders Day Carnival. This year’s theme is “PTA is Wild AboutKids” and WI PTA will be there collecting Valentine’s for our legislators on February 11th from 12 – 4 pm in E.H. Stech Fieldhouse on the West Allis Central H.S. grounds. We will then forward the Valentine’s to be delivered on Wednesday, February 14th at the Legislative Conference in Madison.

Our local units have a so many exciting events planned for this spring! Waukesha PTAs recently had a Science Night with the help of Mad Science of Milwaukee, are planning a Winter Carnival in February, a talent show for March, a membership drive, and Pumapalooza (@Prairie Elementary). West Allis-West Milwaukee PTAs have March Madness events, talent shows, High Interest Days, Rummages, Color Runs, and a Bid 4 Kids Silent Auction Event. Let’s not forget Teacher Appreciation events throughout the region!

Gena Kraemer,
Region F Advisor
Proudly Announcing:

1st Annual WI PTA Golf Outing

June 8, 2018
1:00 pm Shotgun start

Brown Deer Park, Milwaukee
(7125 N Range Line Rd, Glendale, WI 53209)

Cost: $90 per golfer. Includes 18 holes of golf, golf cart, 2 beverage tickets, snack and dinner to follow. (Registration form will be available soon).

Why: Proceeds raised will be used to further the advocacy, programs & scholarships WI PTA offers to its members which influence the lives and education of all children in Wisconsin.

Interested in Sponsoring a Hole?

$100.00 Hole Sponsorship for one of the holes in our event will include:

• Corporate or local PTA unit signage
• Corporate description/promotion in the event outing program
• Opportunity to provide handouts at your sponsored hole

Please call the WI PTA State Office (608) 244-1455 to sponsor a hole

Why it’s Important

It’s that time again, (in most cases), your PTA officer terms may be up. At your February or March meeting you need to elect your Nominating Committee. The future of your PTA is in the hands of the Nominating Committee. This makes it the most important committee in PTA. It is this committee’s job to seek and select the nominees for offices open in your unit, people who will lead your PTA in the coming year. The nominating committee is elected and is comprised of an odd number of people. The president may not appoint the committee and may not be a member of the committee nor attend its meetings. Elected committee members should also be made up of people from different grade levels and should be diverse. Choose someone who is knowledgeable about PTA and aware of the qualifications necessary for each office. The Nominating Committee must be willing to set aside adequate time to do their work with care and without haste.

How does the Nominating Committee Function? First, choose a time and place for a Nominating Committee meeting. This needs to be a priority and should meet as soon as possible and a chairman elected. This meeting should allow time to discuss all selections prior to the election. All discussions of the nominating committee should be confidential. Qualifications of each suggested nominee should be carefully considered as the Committee needs to find the best fit for each position. Remember, the search goes beyond looking around the room and asking who wants to do what. This really is about reaching out to your school community to find just the right person. Being a current officer does not put you on the short list to be eligible for another term nor does it mean you automatically get the nomination. Membership lists should be checked to be sure nominees have paid dues and are eligible to hold office. (If a committee member is nominated, they should excuse themselves while their nomination is being considered.)

The nominating committee then presents their list of candidates at least one month before election. (Check your bylaws as the time frame may be different but ALL names and positions need to be posted 30 days before election). After the presentation, any other interested people may be nominated from the floor. For more info on this or anything regarding Elections and Nominating Committee procedures follow the link:

wisconsinpta.org/elections/nominating-committee-procedures/

Michael Anton, WI PTA Immediate Past President
Confession — last year I attended my first WI PTA Convention. I had been involved in PTA for 5 years at my son’s school. Having chaired various committees, I had not thought of PTA being much more than fundraising and a sponsor of family-friendly events for the kids at school. After taking on the role of co-President role in my local unit, I decided to dig a little deeper and find out more about PTA as a whole, and was excited to discover WI PTA hosts an annual convention.

I started to ask around about the convention and was surprised to find our unit hadn’t sent a representative in years, nor had our council or other units in our council. The reason — no one knew there was a convention. I don’t blame WI PTA. I’m sure they made announcements in one of the many mailers or emails I just never got around to reading.

Since I was willing to attend, my local unit was willing to cover my registration fees as a one-time purchase under our special projects budget as we didn’t have a specific line item for convention or leadership conferences at that time.

Not knowing what to expect, I arrived at the location the day of the event. I showed my membership card (yes, your membership card actually has purpose), collected my Convention materials, and Delivered information and found a place to sit for the First Timers Orientation and Parliamentary Procedure Overview. I remember thinking to myself — wow, this is legit. I’m a voting delegate, part of an organization which is much larger than the unit at my son’s elementary school, and I was eager to learn more. After the basics we moved on to the first General Session where WI PTA conducts an open meeting with voting delegates to discuss official matters of the organization such as officer election and passing resolutions. As I met my tablemates and others around me, I discovered many attendees were first timers like me, but many who knew each other from previous years. Turns out this Convention thing has been going on for a while now (2018 marks the 109° year). As we started to talk, it was clear everyone was interested in meeting others and sharing stories about what they were doing in their local PTA unit or council, regionally and at the state or national level.

After the first General Session we moved on to the first rotation of breakout sessions covering topics such as Male Engagement, Meeting with Decision Makers, Every Student Succeeds (ESSA), and Managing Social Media Presence, all led by members from the state and national PTA. Each breakout offered me an opportunity to further network, learn and engage with other members in a fun, interesting manner.

We reconvened as a group for the membership luncheon where I was surprised to find awards presented to units who had met certain membership goals. Goals my unit had met, but didn’t qualify for because we hadn’t submitted our membership applications. Make sure you take a look at the 2017 Membership Packet wisconsinpta.org/wp-content/uploads/2017/09/2017MembershipPacket for more information. Even if you can’t attend Convention, your group should be recognized for meeting membership goals!

As the weekend went on, I knew I wanted to learn more. One of the evenings brought an opportunity to visit a variety of exhibitors who were sharing information on things like fundraisers, school carnivals, insurance, STEM/STEAM school assembly programs, and much more in a no-pressure manner. The Reflections luncheon honored the Wisconsin student participants of the Reflection program, and an awards dinner banquet recognized outstanding individuals and supporters of the PTA’s mission. Each event offered an opportunity to connect with other members on a local, state and national level.

I’m hoping by now you’re thinking to yourself, "We need to send a representative or two to this year’s convention". If you are not, you should be. The money my unit spent to send me to the 2017 WI PTA Convention has been returned to us tenfold in terms of accessing information, strengthening membership and opening our eyes to what PTA has to offer our students and families beyond the scope of our local unit. I believe this so much I successfully lobbied my local unit to add a Leadership/Convention line item to our annual budget, and encourage all units to do the same.

(Continued on page 7)
WI PTA Annual Convention—
A First Timer’s Point of View
(Continued from page 6)

Not only did I walk away with a long list of new ideas to share with my unit, I was empowered by what I saw in WI PTA’s leadership to want to do more both locally and at the state level. As a result, in addition to being President of the County Line Elementary PTA in Germantown, I am now a member of the WI PTA Board of Directors. I serve as the 2017-2019 Region C Advisor; covering PTA units/councils in Wauwatosa, Calumet, Dodge, Fond Du Lac, Ozaukee, Manitowoc, Sheboygan, Washington and Winnebago counties. I’m also currently on the WI PTA committees for Awards, Legislation and, you guessed it, Convention.

Before I close, thank you for all you do. We are all volunteers, and being an engaged member of PTA can be a tireless, often thankless position. Your time and dedication to Wisconsin’s students doesn’t go unnoticed. PTA cannot continue to offer guidance and unparalleled support to parents and students at all of its levels without you. Please join us at Convention in April to share your experiences and ideas.

This year’s WI PTA Convention is April 27-29 in Janesville, kicking off with a meet and greet Friday evening and culminating with the Reflections luncheon Sunday. We have many great breakout sessions, inspirational speakers and networking opportunities planned. Make the 2018 Annual Convention your unit/council’s must attend event – it is worth it! Visit the Convention page at wisconsinpta.org/convention/ for more information.

Look me up at Convention in April. I would really like to meet you and share ideas!

Sheila Nally
WI PTA Region C Advisor

A PTA Story

This is a wonderful story to share, and as it is most definitely a children’s story…. let us begin:

Once upon a time, two women, without a right to vote and in a time that advocates were not found in every neighborhood, brought forward the idea that mothers and fathers would help them to eliminate threats that endangered children. In the winter of 1897 they set out to light a fire under this great nation!

On February 17, 1897 the crowd of beginner activists surpassed their hopes and brought more than 2,000 people – mothers, fathers, teachers, laborers – even legislators, to the first convocation of the National Congress of Mothers in Washington, D.C. By 1917 37 states, including Wisconsin, boasted a chartered state congress!

It took over fifty years, but finally, in 1970 the National Congress of Parents and Teachers (National PTA) and the National Congress of Colored Parents and Teachers (NCCPT) founded by Selena Sloan Butler, in Atlanta, Georgia, merged to become a single voice for all children.

PTA is the largest, oldest, volunteer organization dedicated to the advocacy of all children and youth. National PTA is proud to serve as the conscience of the country for children and youth issues. Through refined advocacy skills and by means of family and community education PTA has established programs and helped to bring forward legislation impacting the lives of all children, including:

- Creation of Kindergarten classes
- Child labor laws
- Public health service
- Lunch programs
- Juvenile justice
- Immunizations
- Arts in Education
- School Safety

Our founders represent women of foresight and courage. We honor them and the countless others who have gone before us, through the celebration of Founder’s Day every February 17th. Alice McLellan Birney, Phoebe Apperson Hearst and Selena Sloan Butler provided a legacy of which we can be proud. They saw and taught the power of action and moved beyond the accepted barriers of their time to make a change for all children. Founder’s Day is a time to look back and move forward by taking pride in our achievements and enhancing our commitment to move forward.

– Happy Founder’s Day to all, and to all, a good night!
Wisconsin DPI News Release: Wisconsin’s ESSA Plan

FOR IMMEDIATE RELEASE
DPI-NR 2018-04
Wednesday, January 17, 2018
Contact: Tom McCarthy,
DPI Communications Director, (608) 266-3559
###
NOTES: A copy of the WI Consolidated State Plan can be found on the Reau-
thorization of ESEA: Every Student Succeeds Act (ESSA) webpage, dpi.wi.gov/essea.
This news release is available electronically at dpi.wi.gov/sites/default/files/

WISCONSIN DEPARTMENT OF PUBLIC INSTRUCTION

Wisconsin DPI News Release: Wisconsin’s ESSA Plan

Statement on approval of Wisconsin’s ESSA Plan

MADISON — State Superintendent Tony Evers issued a statement today on the approval from the U.S. Department of Education of Wisconsin’s Consolidated State Plan to implement the Every Student Succeeds Act (ESSA), federal law governing PK-12 education.

“Wisconsin’s ESSA plan is an opportunity to focus on local strategies to close opportunity and achievement gaps for all kids. We’re excited to pursue the hard work that will entail and look forward to building on the important relationships we have forged through our Equity Council.”

Wisconsin’s ESSA plan

• Focuses on the ambitious goal of cutting the achievement gap in half in six years for all subgroups of students in English language arts, mathematics, and graduation rates.
• Has a clear structure for rating all schools using a one-hundred-point system that is straightforward and will effectively identify schools for additional supports and interventions.
• Uses new research focused on implementation science to support locally determined interventions for school improvement in the low-
est-performing schools and is coordinating that work with Individuals with Disabilities Education Act (IDEA) requirements to lead to better outcomes for all students and streamline requirements for local educational agencies.”

Wisconsin PTA Presents: Leadership Training

Please come join us for a very informative Leadership Training.

There will be lots of learning, laughs, and an overall great time! You won’t be disappointed!

Topics to include:

• Grassroots Advocacy – Speaking for Every Child
• What is “Good Standing”?
• Diversity & Inclusion
• Volunteer Management and Development
• MEMBERHUB – new member-
ship software

Registration form to follow shortly!

FOR IMMEDIATE RELEASE
DPI-NR 2018-04
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NOTES: A copy of the WI Consolidated State Plan can be found on the Reau-
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This news release is available electronically at dpi.wi.gov/sites/default/files/
2018
Wisconsin PTA
Legislative Conference

Date: Wednesday, February 14, 2018
Time: 9:00 a.m. – 3 p.m.
Location: Wisconsin State Capitol
2nd Floor North Hearing Room
Cost: $10.00 (includes lunch)

This is going to be a wonderful opportunity for us to discuss important topics that affect the Wisconsin public education system. We’ll provide you with the tools you need to visit with your legislators during the conference. You will also hear from current Wisconsin PTA State and Federal Legislative Chairs on current issues pertaining to schools and education. We will also give you helpful tips, and show you how to successfully advocate for all children, the PTA way.

Guest Speakers:
Representative Thiesfeldt
Speaking on his bill #63 “Teacher Protection Act”
Heather DuBois Bourenane
Wisconsin Public Education Network

Thank you,
Brenda Ward
Wisconsin PTA State Legislative Chair

Wisconsin PTA Legislative Conference Registration

Please register by February 9, 2018! Simply email this form to: info@wisconsinpta.org then mail $10.00 registration fee per person (non-refundable), payable to: Wisconsin PTA to: Wisconsin PTA, 4797 Hayes Road, Madison, WI 53704

Please submit a separate form for each person attending being sure to include your home address so that we will be able to make appointments with your legislators and/or their aides.

Name: ____________________________________ Email: _______________________________
Address: _______________________________ Zip: ___________
PTA Region: _______ PTA/PTSA Name: __________________________________________

Please indicate any education issues/questions you would like us to discuss:
Convention Registration

Name: 

PTA: ____________________________ Region: 

Address:__________________________________________________________________

City: ____________________________ Zip Code: __________________________

Emergency Contact: 

Phone Number: Day: _______________ Evening: _______________

Allergies/Medical Concerns: 

Registration Fees - Please place an “x” in the box following your selection

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Meal Details

Membership Lunch—Includes Vegetarian Vegetable Soup, Build Your Own Sandwich Buffet

Awards Dinner—All entrees are served with sour cream & garlic mashed potatoes and 4-way vegetable blend. Please circle your Awards Dinner main entrée choice below:

Beef Tips w/Mushrooms (Gluten-free)  Baked Herb Chicken  Vegetarian Stuffed Portobello Mushrooms

Reflections Lunch Buffet — Italian Beef, Carolina Pulled Pork, Chicken Strips, Macaroni & Cheese, Seven Layer Salad, & Fruited Dream Salad

Special Meal Requests or Food Allergies: ____________________________

Hotel Accommodations:

Individuals must call 1-608-756-4511 to book a room at the Wisconsin PTA group rate of $82.00/night for single/double occupancy or $92.00/night for 3 people in a room and $102/night for 4 people at the Ramada Janesville, 3900 Milton Avenue, Janesville, WI 53546-1007 BEFORE March 26, 2018. This rate is not available online or through the RAMADA 800 number. After the deadline full price ($120+) will be charged for the room. You will need to give your tax-exempt number when making reservation and a copy when checking in.

Verification of membership, Unit President signature required:

I verify that _______________ is a member of ___________________________

Name: __________________________________________ Signature: ___________________________

To help our volunteers, please circle which ribbons you have earned:

LEADers I  LEADers II  LEADers III  Honorary Life
WISCONSIN PTA

4797 Hayes Road, Suite 102
Madison, WI 53704

Phone: (608) 244-1455
E-mail: info@wisconsinpta.org

Looking for great PTA items to give out as incentives or for PTA wear?
Cover all your PTA needs by visiting our online store at:

stores.shoppta.com/index.lasso?host=wipta

We’re on the Web!
wisconsinpta.org

WI PTA Store

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Cover all your PTA needs by visiting our online store at:

stores.shoppta.com/index.lasso?host=wipta

National PTA

National PTA Headquarters
1250 N. Pitt Street
Alexandria, VA 22314

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E-mail: info@pta.org

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