

2018 – '19 Wisconsin PTA Sponsorship Program

Wisconsin PTA currently has four levels of sponsorship. The benefits of each tier are listed below. Sponsors can be added to the website at any time but event-specific will apply only if the deadline for the event is met. Sponsorships need to be renewed **annually** to receive continued marketing benefits.

For more information contact:

Gena Kraemer, Resource Development Chair

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Angelene Mattes, President

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Thank you for investing in your community!

\$5,000 – Platinum Sponsorship Level

Website

- Your company logo & link on wisconsinpta.org home page
- Thank you Sponsors! Page including link to your page.
- Facebook & Twitter monthly sponsor acknowledgements.

Newsletter

- E-subscription to Wisconsin Parent Newsletter
- Your company logo & link in every newsletter
- 1/2 page ad in every newsletter

Event Advertising

- Your logo will be included with all advertising for all events including but not limited to Fall Leadership Training, Annual State Convention, Annual Golf Outing
- Proud Sponsor Logo for you to use on your website/advertising
- Facebook & Twitter ads for each event
- Poster with your company logo displayed at each event

Annual Meeting & Convention

- Your logo will be included with all advertising (posters, banners, newsletter, email blasts, social media)
- Full page ad in the convention program
- Two booths in our vendor fair
- 15 minutes to speak to members during convention
- Opportunity to include your media stuffers for the convention bags

\$2,500 Gold Sponsorship Level

Website – your company logo and link on:

- Home page
- Thank you Sponsors! Page
- Facebook & Twitter sponsor acknowledgement

Newsletter

- E-subscription to Wisconsin Parent Newsletter
- Your company logo & link in every newsletter
- ¼ page ad in every newsletter

Event Advertising

- Your logo will be included with all advertising for all events including but not limited to Fall Leadership Training, Annual State Convention, Annual Golf Outing
- Proud Sponsor Logo for you to use on your website/advertising
- Facebook & Twitter ads for each event
- Poster with your company logo displayed at each event

Annual Meeting & Convention

- Your logo will be included with all advertising (posters, banners, newsletter, email blasts, social media)
- ½ page ad in the convention program
- One booth in our vendor fair
- Opportunity to include your media stuffers for the convention bags

\$1,500 Silver Sponsorship Level

Website – your company logo and link on:

- Thank you Sponsors! Page
- Facebook & Twitter sponsor acknowledgement (1x)

Newsletter

- E-subscription to Wisconsin Parent Newsletter
- Your company logo & link in every newsletter
- 1/8-page ad in every newsletter

Event Advertising

- Your logo will be included with all advertising for all events including but not limited to Fall Leadership Training, Annual State Convention, Annual Golf Outing
- Proud Sponsor Logo for you to use on your website/advertising
- Facebook & Twitter ads for each event
- Poster with your company logo displayed at each event

Annual Meeting & Convention

- Your logo will be included with all advertising (posters, banners, newsletter, email blasts, social media)
- ¼ page ad in the convention program
- Discounted booth at convention (\$250 will be your cost)
- Opportunity to include your media stuffers for the convention bags

\$500 Bronze Sponsorship Level

Website – your company logo and link on:

- Thank you Sponsors! Page
- Facebook & Twitter sponsor acknowledgement (1x)

Newsletter

- E-subscription to Wisconsin Parent Newsletter
- Your company logo & link in a welcome article of the newsletter
- Your company logo in every newsletter

Event Advertising

- Your logo will be included with all advertising for all events including but not limited to Fall Leadership Training, Annual State Convention, Annual Golf Outing
- Proud Sponsor Logo for you to use on your website/advertising
- Facebook & Twitter ads for each event
- Poster with your company logo displayed at each event

Annual Meeting & Convention

- Your logo will be included with all advertising (posters, banners, newsletter, email blasts, social media)
- 1/8- page ad in the convention program
- 20% discount for a booth at convention
- Opportunity to include your media stuffers for the convention bags