

WISCONSIN PARENT TEACHER

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President's Message

Hello Everyone,

Welcome to a new year of PTA! Some of you have been involved in your local PTA units for several years and some of you are just starting out. Whether you are a returning officer or brand new, we want you to know that Wisconsin PTA is here for you. If you have any questions about advocacy, leadership, membership, financial responsibilities such as audits and 990's, please do not hesitate to email or call our Office Manager, Sheila Endicott. Sheila will provide you with an answer or forward your question on to the appropriate board member, who will respond to you in a timely manner. Our email address is info@wisconsinpta.org and our phone number in Madison is (608) 244-1455.

Let's talk for a moment about MemberHub. MemberHub is our new online membership system. All local unit presidents should have received an email and access code to activate their Hubs. If you did not, this is the time to contact, Sheila Endicott, at the phone number listed above and she will help you get started.

Once you have activated your Hub, you will then input your officer list. You can then add someone to be an administrator, such as your Membership Chair to the account. All of your members for the year are input into MemberHub, eliminating those paper copies you used to mail to the state office. What we are most excited about is that your members now have the option to join your PTA/PTSA online. They can do this via debit or credit card and then instantly print out their membership card. This will be done through the school store tab in MemberHub.

There is also a place in your Hub for the administrator to enter what day you submitted your audit submission. You can record the date of your most recent audit and who is

submitting it. Please note, this is not taking the place of filing an actual 990n with the IRS, but you will now record what day you submitted it and what your gross receipts were. The information will be stored there and Wisconsin PTA will be able to view your submission.

When it comes time for your Bylaws submission, you can also upload your new Bylaws into a Google Doc that is available in your Hub. The Bylaws Committee will receive your Bylaws and be able to review them, saving you postage and relieve any worries you may have about them being lost in the mail.

Make sure you like and follow our Wisconsin PTA Facebook page to keep up to date with all of our deadlines and our state happenings.

We look forward to advocating for ALL children with you. Thank you for all of the volunteer work that you do in our schools and communities. You really make a difference in the lives of children everywhere.

Yours In PTA,

Angie



Angie Mattes
Wisconsin PTA
President

Inside this issue:

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wisconsinpta.org

Wisconsin PTA Leadership Training



The Wisconsin PTA Leadership Committee is working hard to bring a new format to the table this year. We will be doing all our leadership training through various webinars. This will allow our members the freedom to chose when they want to learn. In the meantime, as the committee is busy creating the webinars, feel free to visit the National PTA website to participate in the e-learning program. Go to pta.org, sign in or create an account, and look under the RUN YOUR PTA tab. They have lessons for local leaders, all leaders, and lessons in Spanish. This is a great way to

SAVE THE DATE!

**September 13, 2018
Webinar 6:30 p.m.**

Please email beautifulswan3@yahoo.com to register

New! VoterVoice Tool

Wisconsin PTA, and nearly every PTA nationwide, is now partnered with VoterVoice, the premier provider of online advocacy technology. This will empower Wisconsin PTA to participate, more efficiently in the legislative process. In other words, our voice just got louder!

The State and Federal Legislative committees are diligently working to bring you VoterVoice, a powerful, affordable and manageable system that:

- Keeps PTA units, councils and members up to date on advocacy issues
- Pro-actively works with membership involvement in the political process
- Monitors grassroots activities and their pluses and minuses
- Provides PTA with a more vital bottom line
- Aides us in the strategic planning process as advocates for all children



Legislative chairs, Brenda Ward (State) and Cyndi Barbian (Federal) are very excited to have this fabulous advocacy tool, and are working tirelessly to make sure everything is in place for a smooth takeoff.

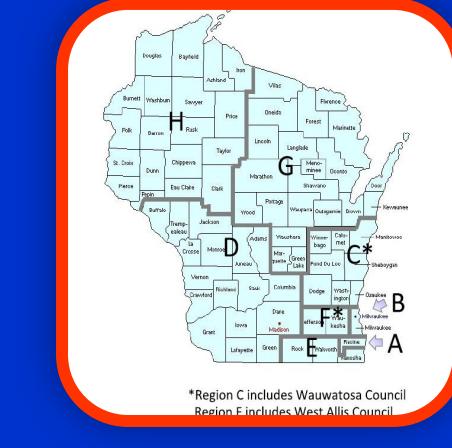
Region F News

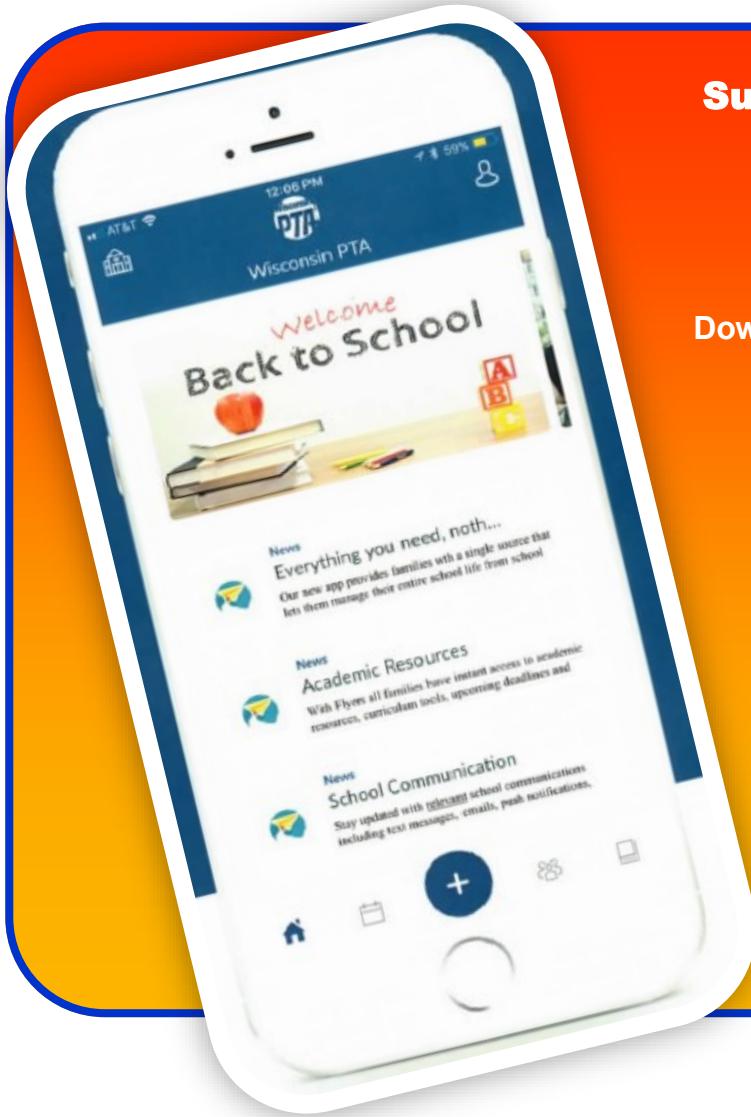
Happy Summer! Region F is having a great summer and we hope you are too!

We have been working hard to get our units up to speed and ready for the Back-to-School membership drives with the new MemberHub communication platform. We also have the West Allis-West Milwaukee PTA Council Leadership Training that is free to council members but open to everyone for a fee of \$10 per person.

Workshops include training for officer positions, MemberHub, Bylaws, Advocacy & more. The training will be held at Nathan Hale High School, 11601 W. Lincoln Avenue in West Allis on Saturday, August 18th from 9 am – 1 pm. Please RSVP to president@wawmptacouncil.org.

Gena Kraemer, Region F Advisor





Support Your Student

- Participate!
- Advocate
- Get Involved

Download the “Flyer” app and search for WI PTA



History of Wisconsin PTA

Wisconsin PTA is reaching another milestone; we will hold our 110th Annual Meeting April 13th & 14th in Pewaukee. The Wisconsin Branch of the National Congress of Mothers came to be because of Agnes Betts of Milwaukee, a former teacher in rural Waukesha County. In 1908 she was looking for guidance on raising her children and discovered The National Congress of Mothers Magazine. By 1909 she was corresponding with the National officers and in 1910 had decided to form a Wisconsin branch.

The first organizational meeting was held at what is now UWM and the founding meeting was at the Pfister Hotel in Milwaukee on June 7, 1910. Mrs. J.R. Sullivan was the

first president. The early years were centered in Milwaukee with Mrs. Betts being the second president, but our third president, Mrs. Edward Emmet was from Sheboygan and is evidence of the expansion of the congress. By that time, we had 100 PTAs throughout the state.

The board kept pretty good records of their advocacy, events and speakers, but very few records of when our local PTAs were formed. However, many of our PTAs have been with us from almost the very beginning.

- The first council was formed in Kenosha in 1913 by Metta Tremper, who was the 4th president.

Continued on page 4

History of Wisconsin PTA (continued from page 3)

- The councils in Milwaukee, Wauwatosa and West Allis all formed in the 1920s
- A few very early units can be documented through newsletters and other materials; those are Wilson in Wauwatosa, Wauwatosa High School (now Wauwatosa East) and Trowbridge in Milwaukee.

Miscellaneous History:

- Our first male president was A. W. Zellmer from Wisconsin Rapids who was president from 1946 – 1949.
- Our first African American president was Roxanne Rhinehart who served from 2009 – 2011
- We've had two Wisconsin presidents also served as National PTA presidents:
 - ⇒ Minetta Hastings – WI 1933 to 1937, National 1943 - 1946
 - ⇒ Joan Dykstra – WI 1985 – 1987, National 1995 – 1997 (when National PTA celebrated its 100th year)
- After three years in Milwaukee, the PTA office permanently moved to Madison in 1933.
- We started mailing a summer packet in 1925.

Reviewing 110 years of resolutions could fill all our newsletters for the year, so I thought I'd mention the

issues that arose early and often.

- Resolutions about appropriate movies, books and entertainment started as early as 1915;
- Tobacco resolutions in 1921.
- The 1925 resolutions included those about alcohol, drugs, child labor, illiteracy, physical education, music education, state aid for schools, teacher quality and certification, the concerns of rural schools, quality, free high schools and the education of special needs children.
- Starting in 1935, we find resolutions about parent education and automobile/traffic safety.
- In 1954, there was a resolution to support educational television.
- In 1964, there was a resolution about using public funds for publicly controlled, tax supported schools only.

These topics and many more continue to appear in resolutions to this day, the newer ones expanding to reflect an ever changing and more complex society.

To read about the founding of Wisconsin PTA written by someone who was there, follow this [link](#).

Penny Larson, Bylaws Chair





NATIONAL PTA® REFLECTIONS®

In 1969, Colorado State President Mary Lou Anderson introduced what is now National PTA's cornerstone arts program. Since then, National PTA has engaged millions of students through its Reflections Program by inspiring students to reflect on a specific theme and create original artwork. Pre-K through Grade 12 students are recognized for bringing a theme to life in dance choreography, film production, music composition, music composition, literature, photography and visual arts. Reflection participation is celebrated across the country and in American schools overseas.



2018/2019 THEME "HEROES AROUND ME"

Important 2018-19 Reflections Dates:

September 10-14 National Arts in Education Week

October National Arts and Humanities Month

December 1 **Deadline: 2020/2021 Theme Search Contest entries due to National PTA**

January 8 **Deadline: Student submission entries due to Wisconsin PTA for state round review**

January 22 Student Arts Showcase Event, Washington, DC

March 1 State entries due to National PTA for national round review

April 14 **Wisconsin PTA Reflections Luncheon Embassy Suites in Brookfield, WI**

May 1 National PTA Awards Announcement

June 20-23 National PTA Convention Columbus, OH



Recommended Local Reflections Program Timeline:

September - November Local Round Deadlines and Review

December - January Council Round Deadlines and Review

January 8, 2019 Student submission entries due to Wisconsin PTA



Please visit PTA.org/ReflectionsToolkit and download needed flyers and information sheets. Take the e-Learning course to learn all the ins and outs of the Reflections program and to have the best year ever.

PTA's need to register every year at PTA.org/Reflections. Registering gives leaders access to the Student Entry Portal, where submissions will be uploaded. Leaders need to complete the student entry form and upload a digital copy of the students artwork.

Please contact Wisconsin PTA Reflections Chair with questions or concerns:

Andi Krizan
akrizan@wisconsinpta.org

Treasurer Tips

Here are some guidelines from MoneyMinder.com to help you keep track of your PTA money.

Follow These Basic Treasury Tips to Protect all Individuals in your Organization:

- Always have at least 2 people count money and use a standard counting sheet that both counters sign.
- Reconcile the amount taken in with the amount banked (if you had 12 members sign up, and each membership is \$10, you should have \$120 to deposit)
- Give receipts for money received (this can be a copy of the counting sheet)
- Require 2 signatures on each check (it may be expensive to have your bank do this, but you can audit this yourselves after the fact by looking at your returned checks)
- Keep all voided checks – do not destroy them!
- Don't pay for anything with cash.
- Ensure that a board member that is not a signer on the account verifies bank statements against the treasurer's report every month, and have the person sign the statement to show that they have done this.

Treasurers Should Create a Paper Trail for Clarification if Questions Arise at a Later Date:

- Use duplicate bank deposit books (these have a carbonless copy of your deposit slip that stays in the book)
- Identify each deposit slip with the activity for which it was received.
- Record every check by name on the deposit slip – even when there are many! (When you are trying to figure out if Jane paid for that T-shirt, that adding machine tape won't help you much.)
- Photocopy all checks you receive as payment. These will reconcile against your deposit slip.
- Use duplicate checks (carbonless copy) for all the checks you write.
- Get cancelled checks returned to you OR (even better) choose a bank that supplies check images with your monthly statement.
- Design and use a standard Check Request Form for every check without fail.

Organize Treasury Information for Efficiency:

- Use a 3-ring binder with monthly dividers and store bank statements and reconciliations.
- Have a plastic sheet protector for each month to put all the odd things you get (like the notice from the bank about an NSF check) that you don't want to throw out, but you don't know what to do with.
- Store Check Request Forms with the receipt attached in check number order by month (use tape to attach the receipt to the back of the Check Report Form – all those staples in the top left corner really jam up your binder)
- Ensure that every check written has a Check Request Form.
- Store voided checks in check number order or in that plastic sheet protector.
- Store the treasurer's report for each month (work from the bottom up: if your financial year goes from January to December, put the plastic sheet protector in the binder on the right side; then check #1, then check # 2 etc. for the month; then your reports, then the divider tab that says January, then do February. Usually, recent items are the ones you need to access most frequently, and they will be right at the top where they are easiest to find).



Youth Outreach

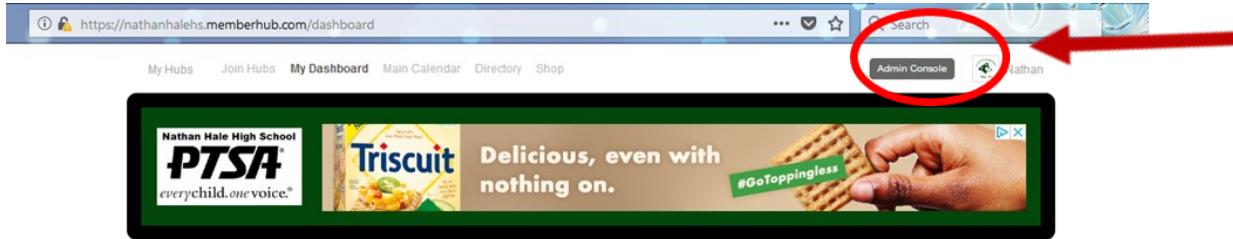
Chloe Mattes here, inviting you to check out "Wisconsin PTA's Youth Network", on YouTube. I am in the process of creating new and informative videos to help inspire today's youth to get involved with their own education. Wisconsin PTA encourages today's youth to be part of PTA, the oldest and largest advocacy association in the United States. Many Middle and High Schools have PTSA's. (Parent Teacher Student Associations).

Get involved today, that's how I got my start. I learned that volunteering can be fun and has provided me with the experience and tools to become a role model for generations to come. You can be part of it all too. By joining PTSA, you too have a voice and let's be honest, PTA looks amazing on your college applications and on those Scholarship applications you are going to fill out. It says that you care about all children, not just yourself and that you want to make this world a better place for generations to come. Check out this link:

www.youtube.com/channel/UCF7itkth_Pda4p-R4GTm8CA

MemberHub Setup

If you have not set up your MemberHub site—take a deep breath and do it now. If you can follow directions, you can do this. Start by following the link that was sent to you or your 2017-18 President in June. Create your password and your profile. When your profile is complete look to the left of your profile name and you should see an ADMIN CONSOLE button. If you are the current president and do not have this button, please contact Sheila in the office at info@wisconsinpta.org.



Nathan Hale PTSA

After clicking the **Admin Console** you should see the PTA/PTSA Page listing the officers for 2017 – 2018.

Name / Email	Office / Year	Address	Phone
Hilary Lenz	Other 2018-2019		
Megan Miller	Secretary 2018-2019		
Maria O'Donnell	Membership Chair 2018-2019		
Anna Reed	President 2018-2019		
Cathleen Hammann	Secretary 2017-2018		
Anna Reed	Vice President 1 2017-2018		
Maria O'Donnell	Membership Chair 2017-2018		
Becky Clark	Other 2017-2018		
Maria Schmitz	Treasurer 2017-2018		



On the bottom left corner, click on the **Add Officer** button to add a new officer and choose the year 2018 – '19.

Repeat for each additional officer for the new school year. Remember to include your principal on your list.

If you need more help with this process you can choose to click on  in the bottom left of the page to turn on the step by step tutorial.

You can also choose to click on a question mark for more information. Once you have completed this process for adding officers, there is no need to "send" in your officer list. Your officers are automatically synced with WI PTA.

You will want to spend some time visiting the [MemberHub Help Center](#). You will find articles explaining how to add members, how to communicate with your members, how to set up your store to take online payments, how to create sign-ups & events, and so much more!

They even have a training videos to show you how to set up your site, send dues in to Wisconsin PTA, and communicating with your membership. They have sample communications for promoting your store and parent/user cheat sheets to help your membership get the most out of using this communication platform.

If you run into issues you can give us a call during office hours or email info@wisconsinpta.org. Our volunteers are learning this new system along with you but are committed to helping you through the learning curve and into a more efficient way of communicating with your school community.



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WI PTA Store

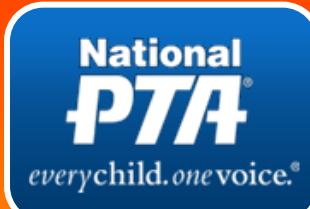
Looking for great PTA items to give out as incentives or for PTA wear?

Cover all your PTA needs by visiting our online store at:

stores.shoppta.com/index.lasso?host=wipta



National PTA



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