



PRESIDENT'S MESSAGE

Hello everyone,

It is finally upon us, the holiday season. As we are busy with concerts, and Santa Breakfasts, last minute fundraisers and meetings, we often forget to slow down and enjoy these moments. This is the time of year where we get to enjoy our families by sitting down enjoying holiday meals, talking with friends over a cup of coffee, or even just shopping. Please take time for yourselves this holiday season. As us PTA people call it, the "PTA Burnout" and is so common at this time of year. Take this time to "refresh" so you can start the new year off with new ideas and continued success.

There are a few dates to remember coming up in the new year.



HEIDI NICOLAZZO,
WISCONSIN PTA PRESIDENT



State Legislative Conference will be held on February 12, 2020 at the D.P.I. Building in Madison



State Convention will be held on April 25, 2020 at Sun Prairie HS in Sun Prairie

Please watch for registration forms to come out soon. We encourage you to attend both very informational events that WI PTA holds annually. These should both be included in your budget as trainings, and we encourage every unit to send at least (1) representative.

Have a safe and happy holiday season from all of us at WI PTA!

Sincerely,
Heidi

CURRENT FOCUS



VAPING...THE NEWEST EPIDEMIC TO HIT OUR SCHOOLS

by Sarah Makewski, Education Chair

Vaping has seemed to pop up overnight on school campuses around the country. As of right now, in the state of Wisconsin there is no age restriction on the purchase of tobacco's vaping products. In some areas you can find children as young as 10 and 11 vaping on the school playgrounds.

Who regulates these products?

Each individual company is responsible for providing clean and safe product to the adults they sell to. What many children don't realize is that these products, can often contain ultra-fine particles, Diacetyl (which has been linked to lung disease), heavy metals, cancer causing chemicals, and more. Those bought on the street can often contain THC, flavorings that are dangerous to inhale, and pesticides used as a thickening agent.

How to tell if your child is vaping:

Unusual Items: Vaping devices come in a variety of sizes and shapes. To keep up with the growing trends they can look like a cigarette, a USB, or even a toy! Keep your eyes out for refill pods, cartages, and atomizers. Often these devices will have a small light and holes at both ends.

Changes in thirst: Vaping, much like smoking, will give users an unusual dry mouth. If your child is drinking more often than normal this may be a sign. **Less needs for caffeine:** vaping will make teens more sensitive to caffeine. Have they suddenly decided to skip their energy drinks, it may be a new diet or may be vaping!

OH NO! My Child is vaping! What do I do?

Maintain a dialogue: Having an open line of communication is important in general, but letting your child know that they can talk to you is a huge aid when parenting in the 21st century. Be honest with them that you know they are vaping, that you are disappointed, but that you want to help them stop. **Go to the doctor:** Talk to your child's pediatrician, either with them or alone, about modern solutions to this modern problem. If your child is vaping with a tobacco product you may need medical assistance to ease the transition. **Set a Good example:** If you are smoking or vaping yourself, quitting WITH your child could help both of you.

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Convention Save the Dates



“Helping children to emerge as
leaders, now and for the future!”



NATIONAL PTA POSITION ON FIREARMS

Given the history and tradition of strong support for the safety and protection of children and youth, the National PTA supports federal restrictions on firearms that would:



National PTA
4.6 MILLION AMERICAN CHILDREN
live in homes with at least **one gun that is loaded and unlocked.**
TAKE ACTION.

- require, prior to purchasing a firearm, a waiting period and background check to screen out illegal firearm purchasers such as convicted felons and drug-related offenders;
- outlaw military-style semi-automatic assault weapons; and
- require knowledge of appropriate firearms use and safety practices.



National PTA
405 INCIDENTS
of **gunfire on school grounds** from 2013 to 2018.
SUPPORT OUR MISSION.

Military-style semi-automatic assault weapons would include those firearms which:



National PTA
2,900 CHILDREN AND TEENS
are killed by gun violence annually.
SUPPORT OUR EFFORTS.

- were originally designed for military or law enforcement purposes; and for fully automatic purposes;
- are designed to be fired in full or semi-automatic mode in combat;
- are designed to accommodate a large capacity combat magazine.



National PTA
43 OUT OF 50 STATES
in the U.S. **have had school shootings since 2000.**
TAKE ACTION.

These weapons include: INTRATEC TEC - 9, Street Sweeper and Striker 12, Colt AR-15 and CAR-15, MAC 10 and MAC 11 in addition to five firearms that are in the government's ban, including Norinco, Mitchell, and Poly Technologies Automat Kalashnikov S (all models), Action Arms Israeli Military Industries UZI and Galil, Fabrique Nationale FN/FAL; FN/LAR, and FNC, Steyr AU



WISCONSIN ASSOCIATION FOR MIDDLE LEVEL EDUCATION

by Wisconsin PTA Liaison, Shelley Joan Weiss

The Wisconsin Association for Middle Level Education was proud that Lisa Koenecke recently presented at the Association for Middle Level Education annual international conference in Nashville, TN. Lisa was also the keynote speaker at the Iowa School Counselor Association annual conference. Lisa presented with Shelley Joan Weiss, President of WAMLE at the 2019 WI PTA annual conference.

Shelley will be presenting with Pilar Menge about the challenges faced by military children at the upcoming Wisconsin Early Childhood Association annual conference on NOV 15, 2019. The presentation focused on how to support children of military families, particularly as they risk developing trauma when dealing with deployments and separation.

Shelley, who is an ad-hoc member of the WI PTA board recently participated in the Military Interstate Children's Compact Commission annual business meeting in Colorado Springs. Shelley also had an article featured in the WI DPI ConnectEd publication sharing information on November, Month of the Military Family. She participated in a recognition ceremony hosted by the Sun Prairie Area School District Board of Education on NOV 11.

Shelley asks that members continue to share the resources included in the DPI Educational Opportunity for Military Children website and the MIC3 website. Both sites include excellent information for parents/guardians and educators.



5 FACTS ON CHILDREN WITH SPECIAL NEEDS & PUBLIC SCHOOL EDUCATION.



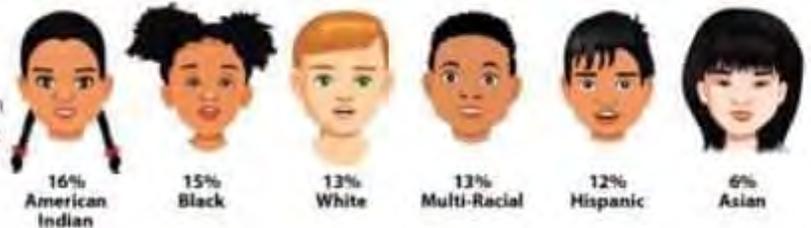
1. How many children with special needs are enrolled in public schools?

13%

of the children enrolled in our nation's public schools receive special education services. This translates to roughly **6.5 million kids** (Source: National Center for Education Statistics, last updated in May 2015)

2. Is the population of children with special needs in school, diverse?

Here is a breakdown of the racial diversity among children receiving special education services in U.S. public schools: (Source: National Center for Education Statistics)



80%

3. Do kids with special needs miss time in the classroom with their peers?

61% of children receiving special education services spent **80% or more of their time in class** up from just 33% in the 1990-1991 school year. (Source: National Center for Education Statistics)

4. Do kids with special needs face bullying at a higher rate?

Students with special needs are **2-3x more likely to be bullied**. One study shows that **60% of students with disabilities** report being bullied regularly compared with 25% of all students. (Source: <http://www.pacer.org/bullying/resources/students-with-disabilities/>)



5. What is the high school graduation rate for kids with special needs?

Roughly **20%** less than the national average. (Source: <http://www.usnews.com/education/blogs/high-school-notes/2014/04/28/high-school-graduation-rates-reach-record>)

National PTA
everychild.mvvoice™

National PTA® Every Child in Focus

Join the **#EveryChild** campaign all year as we focus on the importance of diversity in the classrooms and our school communities. Participate in the conversation. Tell us why diversity matters in your school using **#EveryChild** and follow us on social media.





WHOLE CHILD EDUCATION

Excerpts from pta.org and The Center for Family Engagement

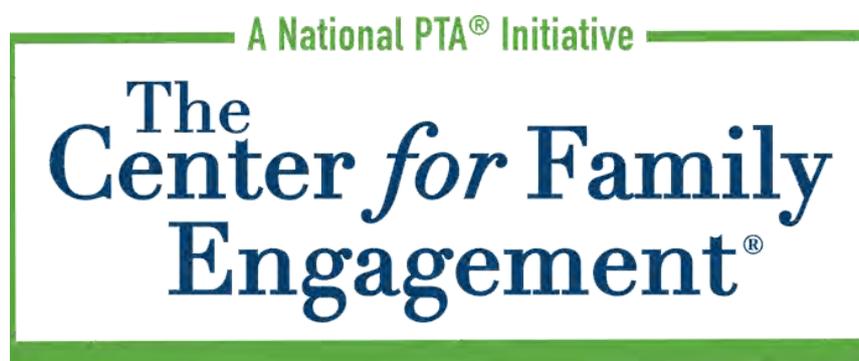
How do families view success for their child? What kind of people do parents want their children to become? For families all over the country the answer is surprisingly consistent: they want more for their children than high test scores. They want their children to be happy and healthy. They want them to be responsible, respectful, caring members of their communities.

According to research by Learning Heroes, families see schools as important partners in the development of life skills. Over 75% of parents feel it's important that schools have high expectations around social and emotional development. The skills and traits families rated as most important for their children to develop were respect, self-esteem, confidence, problem-solving and social skills.

"Whole child education" is an increasingly popular approach that schools are using to ensure students are developing these broader life skills. It creates environments that not only promote children's academic growth, but also their cognitive, social and emotional, physical, mental and identity development.

The whole child approach gives children the foundation they need to become well-rounded, healthy individuals, equipped with a solid education and important life skills to help them reach their full potential.

For more information as well as The Family Guide to Whole Child Education, read the writings of Rebecca Bauer and Helen Westmoreland on the National PTA website, by clicking [here](#).





STOP THE SPREAD OF INFLUENZA

Excerpts from National PTA

The flu can affect anyone, young or old, at any time—even otherwise healthy individuals.

Flu viruses can cause illness from early October to late May, however seasonal flu activity most commonly peaks between December and March. The best way to prevent the flu is to get a flu shot every year. An annual flu vaccine is recommended for everyone 6 months and older. Everyone should have their flu shot by Oct. 31 every year.

Children are at higher risk for severe flu related complications, including death, so it's important that families and schools work together to prevent flu and stop the spread of an outbreak once it occurs. For more information and tips visit www.pta.org/home/family-resources/health/flu-prevention.

ALLERGIES AND ASTHMA

Excerpts from National PTA, by Kathleen May, MD

For millions of children with allergies and asthma, fall pollens and molds and exposure to potential allergens and viruses in class can really take a toll. Asthma, which can be triggered by allergies and respiratory illnesses, is the number one reason why students chronically miss school. The American College of Allergy, Asthma and Immunology (ACAAI) suggests the following strategies to help prevent allergy and asthma flare-ups at school.



1. Schedule a fall check-up
2. Share the treatment plan with school staff
3. Ward off the flu
4. Tour your child's school
5. Investigate class pets
6. Meet with school nurse, teachers, coaches
7. Discuss how to handle emergencies
8. Make sure your child understands what triggers allergies or asthma.
9. Discuss risks of physical activity
10. Share food allergy information

VISIT PTA.ORG FOR MORE INFO



LEGISLATIVE AWARDS

by Matthew John Rodriguez, Federal Legislation Chair

We have 4 Legislative awards being offered and will be presented at the Awards dinner. Our very own Chloe Mattes won last year's Outstanding Youth Advocate of the Year Award.

1. Shirley Igo Advocate of the year: The Shirley Igo Advocate of the Year Award is presented to an individual PTA member who, through their leadership and advocacy efforts, affected federal policy priorities within PTA's annual Public Policy Agenda.

Shirley was a model of public service and volunteerism throughout her life. She was an impassioned and compassionate leader, dedicated to moving PTA forward and committed to ensuring that others would follow.

2. Outstanding Youth Advocate of the Year Award: The Outstanding Youth Advocate of the Year Award is presented to a young person who through his or her creativity, leadership, and dedication, has positively affected policy or change in his or her school or community in a way that aligns with PTA's mission and goals.

3. Outstanding Local PTA Advocacy Award: The Outstanding State PTA Advocacy Award is presented to a state PTA that, through their dedication, leadership and efforts positively affected legislative and/or regulatory policy compatible with PTA's mission and goals.

These efforts must be based on a statewide issue, involve working with multiple organizations or coalitions through grassroots collaboration, and contain a public awareness/advocacy training component for PTA members and the community at large.

4. PTA Congressional Voice for Children Award: The Outstanding Local PTA Advocacy Award is presented to a local, district, council or regional PTA that, through their dedication, leadership and efforts positively affected legislative and/or regulatory policy compatible with PTA's mission and goals.

These efforts must include an education/learning component for PTA members and the community-at-large. Working with multiple organizations or coalitions through grassroots collaboration is preferred.

LEGISLATIVE

DEPARTMENT OF AGRICULTURE SNAP PROVISIONS

by Matthew John Rodriguez, Federal Legislation Chair

This is very timely as we have a few updates on things going on in the national spectrum. First, I would like to thank Angie Mattes and DPI (Department of Public Instruction) for their help acquiring the vast numbers of children to be affected if the Department of Agriculture changes the SNAP (Supplemental Nutrition Assistance Program) provisions across the country. Comments were accepted until Nov 1, 2019 and now it is in the review process. As of our National PTA conference call on Nov 18, 2019 we are to allow at least 90 days before any feedback is given to us. SO, we wait patiently....

According to WISEdash, 40.7% (or almost 350,000) of WI students were economically disadvantaged in 2018-19 (current year figures are not in yet).

Here's the link where it tells this: <https://wisedash.dpi.wi.gov/Dashboard/portalHome.jsp>.

You can find this information for any district or individual school in WI by going to wisedash.dpi.wi.gov, clicking on Students, then entering the name of the district and/or school in the boxes below the state averages.



USDA Proposes to Close SNAP Automatic Eligibility Loophole

Release No.

USDA 0113.19

Contact

USDA Press Email: press@oc.usda.gov

USDA is working to ensure benefits are provided with integrity to those most in need

WASHINGTON, July 23, 2019 – The U.S.

Welcome to WISEdash – where you can

Data announcements

The following data is now available in the dashboards:

- 2018-19 Certified ACT Statewide/DLM, Forwar
- 2017-18 Certified ACT Graduates data
- Aspire dashboards and download files now inc
- Trends have been removed for Science on the

STUDENTS	
School Year	2018-19
Student Enrollment	858,833
High Schools	260,499
Middle Schools	145,169
Junior High Schools	5,156
Combined Elementary/Secondary Schools	26,214
Elementary Schools	421,795
Demographics	
Students With Disabilities	14.0%
English Learners	6.0%
Economically Disadvantaged	40.7%



FOR MORE INFO:
www.fns.usda.gov

LEGISLATIVE

NATIONAL PTA FEDERAL LEGISLATIVE CONVENTION

by Matthew John Rodriguez, Federal Legislation Chair

We are of course super excited to share that the NPTA Federal Legislation Convention is March 10-12, 2020 and would like to invite each person in Wisconsin to participate in the event. Details can be found at <https://www.pta.org/home/events/National-PTA-Legislative-Conference>

There is an early registration price if you register before Jan 3, 2020 saving \$30.

Here are a few info graphics to share and spread the word:

For State/Local PTAs

Check out the 2020 LegCon images below and then download and right-click to save a copy. Display the images on social media networks like Facebook, LinkedIn and Twitter. Have a website? Add the graphic there, too!

- Facebook Cover
- Facebook Photo
- Instagram Photo
- Twitter Photo
- LinkedIn
- Web Banner

If you use Twitter here are a few things you could share before Jan 3, 2020

Tweets to use before January 3

If possible, please tweet about LegCon twice before early bird registration closes.

Early Bird Registration is open for @NationalPTA 2020 LegCon! Save money & register today for PTA's annual advocacy-focused conference [PTA.org/LegCon](https://www.pta.org/LegCon) #PTALegCon

NOW is a great time to register for @NationalPTA's annual advocacy conference #PTALegCon! Early-bird registration is open for a limited time at [PTA.org/LegCon](https://www.pta.org/LegCon)

I registered for #PTALegCon...did you? Early-bird registration is open until Jan. 3! Register now to attend @NationalPTA's Legislative Conference. [PTA.org/LegCon](https://www.pta.org/LegCon)

At the federal level, we have 4 concentrations at Leg Con coming up March 10-12, 2020.

1. Education Funding. The country is currently funded until Nov. 21 a continuing resolution is expected to take us to Dec 20th, 2019

2. Protecting Student Athletes from Concussion Act 2019 presented by Senator Dick Durbin from Illinois. The PTA worked with the Senator to create this ACT. If it passes the Act will require parental notification if their child receives any head injury at any time.

3. Deferred Actions for Childhood Arrivals (DACA) partnership with NEA to support the children that meet these strict guidelines. We believe all children in the US regardless of immigration status have the right to quality education.

4. The Espinoza vs Montana Dept of Revenue Act - Case at the US Supreme Court about vouchers. Rule that excludes Religious schools from the tax credit program. The state Supreme Court determined it violated the state's constitution's "no-aid" clause. We are asking the Supreme Court to find it "unconstitutional. This case does not go against Wisconsin's State Constitution. Refer to https://docs.legis.wisconsin.gov/constitution/wi_unannotated

LEGISLATIVE

UPDATE ON WISCONSIN PTA VAPING

by Angie Mattes, Immediate Past President

Over a year ago our members brought forth to us concerns regarding the growing problem of youth vaping. After a lot of researching, working with our liaisons, and a formally declared "Youth Vaping Epidemic" statement issued by our United States Attorney General, we drafted a resolution.

The resolution was named "19.1 Electronic Nicotine Device Systems and Vape Pens", and was brought forward to our delegates last April at the 110th PTA Convention. The unanimous passing of the resolution by our delegates meant we could not stop there. No, we refused to just tuck this new resolution in a binder to collect dust somewhere.

The State Legislative and Federal Legislative committees continued to diligently work to promote the resolution throughout the state. We then began meeting with our legislatures on what our next steps would be. We encouraged them to update the Wisconsin State Statutes to include vaping and Electronic Nicotine Delivery Systems in it. Currently the statutes only name cigarettes, tobacco and nicotine. (Not all ENDS cartridges contain nicotine or tobacco). We were asked to take part in an on camera TV interview about the statewide growing youth vaping problem. During the interview I talked about our position on vaping and stated that manufacturers need to be held accountable for marketing to our children. The reason being that vape cartridges named after fruity flavors, kids candies & sweet treats are a natural magnet for children. Hashtags such as #VAPEFAM and #VAPELIFE splashed across the TV and intranet are trendy and can encourage teens to fit in with their peers by giving vape a try. Click on the link to watch our interview. <https://wkow.com/news/top-stories/2019/10/17/digging-deeper-taking-on-teen-vaping/>

Wisconsin PTA would also like to encourage school districts to educate students on the dangers of vaping. We would like to see vaping & ENDS (Electronic Nicotine Delivery Systems) education started in middle school. Health class would be an excellent place for this. We also encourage our local PTA units to discuss vaping with your principals and to discuss youth vaping at your PTA meetings. Resources are available, please feel free to reach out to us at info@wisconsinpta.org.

This is what PTA is about, advocating for all children. It's not about fundraising and bake sales, it's about encouraging parents and families to speak on behalf of kids, whether it is about health, academics or school related problems. You are part of the PTA family, part of a rich history of volunteers who advocate for children. We cannot do this alone, but together we can achieve great things for all children. This is why we are a membership association. Our members are our greatest asset to this association, and an even bigger voice for our school and local communities.

ENDS / VAPING

by Matthew John Rodriguez, Federal Legislation Chair

As you know we have a huge epidemic throughout our state regarding our youth and ENDS (electronic Delivery Nicotine Systems)/ vaping. Our youth are experiencing suspensions at an alarming rate and even up to and including death. Working closely with our State Legislative Chair we are hand in hand advocating for our kids' LIVES to help derail this train wreck. IF you have examples, personal firsthand knowledge of youth throughout the state having experience with this situation we would like to hear from you. The more first-hand testimony we can share with the legislators the more urgent we can show them this issue is!

I look forward to our continued advocacy for ALL of Wisconsin's children and families!!

Here to serve,

Matthew John Rodriguez
Federal Leg Chair



HAPPY HOLIDAYS!

MEMBERSHIP

Benefits of membership

MEMBERSHIP PERKS

Orlando Employee Discounts is the #1 Travel Company Focusing Solely on the Orlando Market! We offer Exclusive Pricing on Hotels & Vacation Homes in or nearby Disney World and Universal Studios Orlando! In addition, OED is the Largest Wholesaler of Tickets for Disney World, Universal Studios Orlando, Sea World, and ALL Orlando Area Theme Parks and Attractions! Just click on the following link in order to access your discounts! <https://www.orlandoemployeediscounts.com/member-login/?uname=wisconsinpta>

Member Offers & Partnerships

VISIT PTA.ORG
for all benefits

PTA ADVANTAGE:

- 1. There is no better way to know what's happening in your school.
- 2. The PTA offers a variety of programs developed for parents as well as students.
- 3. PTA functions are opportunities to meet other parents and teachers, building rapport and discussing issues that are on your mind. You can share ideas, concerns, and experiences.
- 4. By volunteering with your PTA, you put your skills and hobbies to use for a noble cause-your child and all children in the community.
- 5. PTA can be a way for you to more effectively suggest change at your child's school.
- 6. By getting involved at your child's school you'll be part of the solution, helping make positive changes. Local PTAs play an important role by supporting building improvements through advocacy and play and important role in fundraising for curriculum based programs and social events.
- 7. By becoming a PTA member, you'll be demonstrating to your child the importance you place on education.
- 8. Individuals and local units can take advantage of a host of benefits from PTA membership including discounts and offers from member benefits providers and sponsors, magazine subscriptions, leadership training, e-newsletters and much more.

BE SURE TO::

- 1. Devote time in your meetings to share school news.
- 2. Advertise your programs as "brought to you by PTA."
- 3. Be welcoming and inclusive. Allow opportunities for everyone to provide input. Listen!
- 4. Create meaningful volunteer opportunities. Where possible, find ways to match roles with individual interests.
- 5. Sound your PTA voice loudly and clearly.
- 6. Involve your PTA actively in issues and opportunities facing your school and community.
- 7. Be visible, especially to the students.
- 8. Share benefits information with all of your members.

WHY PARENTS NEED PTA - WHAT IT MEANS FOR PTA LEADERS

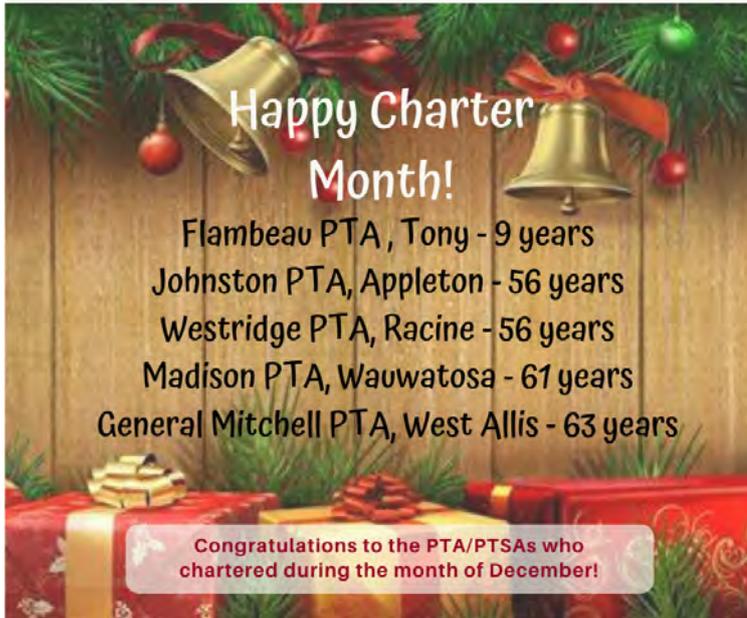
From pta.org:

The number one reason to join the Parent Teacher Association is to benefit your child. In doing so, you also help your school.

But there are many more PTA Advantages. Use these advantages to market membership in your PTA!

“

CONGRATULATIONS



THANK YOU FOR YOUR DEDICATION, EFFORT, AND CONTINUED HARD WORK.



Happy Charter Month!

- Academy of Accelerated Learning, Milwaukee - 30 years
- Adams School PTA, Janesville - 73 years
- Bristol PTA, Bristol - 73 years
- Gifford School PTA, Racine - 38 years
- Hawthorne, Madison - 60 years
- Hoover Elem. PTA, New Berlin - 53 years
- Janesville Council - 74 years
- Kenosha City Council - 75 years but founded over 100 years ago in 1918-19
- Longfellow PTA, Eau Claire - 54 years
- Longfellow MS PTA, Wauwatosa - 79 years
- Marshall MS PTSA, Janesville - 28 years
- Milwaukee City Council - 74 years but founded 94 years ago in 1926
- Mitchell PTA, Racine - 72 years
- Neeshara PTA, Milwaukee - 74 years
- Racine City Council, Racine - 71 years
- Roosevelt PTA, Janesville - 75 years
- Roosevelt PTA, Wauwatosa - 75 years
- Schulte Elem. PTA, Sturtevant - 61 years
- Superior Council - 75 years
- Trowbridge, Milwaukee - 99 years
- Wadewitz PTA, Racine - 62 years
- Whitman MS PTA, Wauwatosa - 50 years
- William Horlick PTA, Racine - 27 years
- Wilson/WSTEM, Wauwatosa - 87 years
- Wilson, Sheboygan - 61 years

Congratulations to all of our local units celebrating in January!

PROGRAMS



AWARDS

It's that time of year when WI PTA sends out applications for awards that are presented at our annual state convention. Within the next couple of weeks, the forms will be sent out via Memberhub, and also will be available on Facebook.

MEMBERSHIP AWARDS: No form necessary

The following awards will be determined by your membership count, and dates submitted to WI PTA. You will receive your award via email for you to print out and display.

Back to School Superstar Award: schools submitted 25 memberships by August 31st through Memberhub

Back to School: schools submitted 25 memberships by September 30th through Memberhub

Honoring the Past, Influencing the Future: award given to all local units submitting their first dues and membership lists into state no later than November 1st.

Founders' Day: award given to units maintaining 100% of their previous year's total membership plus 17, or more, members on or before February 17th.

PTSA of the Year: award given to the PTSA that had the most overall members in the state.

PTA of the Year: award given to the PTA that had the most overall members in the state.

Welcome to PTA: award given to a new PTA/PTSA that has the most overall members the first year chartered.

Welcome Back to PTA: award given to any unit that has restarted their PTA/PTSA and has the most new members overall during their first year.

WI PTA AWARDS: Form necessary

Joan Dykstra Friend of Children: The recipient must be of local or national stature and must exemplify Joan's "Promise to Children", by consistently advocating for all children.

Katzer-Smith Volunteer Service: The recipient is one who made significant contributions to the work of the WI PTA. Persons from other agencies, such as education, health, etc., where there has been excellent cooperation are eligible for this award.

Honorary Life Membership: The recipient(s) is one who has made a significant contribution to the work of the WI PTA. Persons from other agencies, such as education, health, etc. where there has been excellent cooperation are eligible for this award. Local units and councils have the ability to purchase Honorary Life memberships for those they wish to so honor.

Primary Teacher of the Year, Ron Dunlap Administrator of the Year, Secondary Teacher of the Year, Unit/Council Program, Unit/Council Newsletter, Oak Leaf Award

Look for more information coming soon. We encourage every unit to apply for at least one of these awards. Good luck everyone!

HONORARY LIFE MEMBERSHIP

The recipient(s) is one who has made a significant contribution to the work of the WI PTA. Persons from other agencies, such as education, health, etc., where there has been excellent cooperation are eligible for this award. To inform local units and councils of their ability to purchase Honorary Life memberships for those they wish to so honor.



Honorary Life Membership for PURCHASE

Did you know that you can purchase a Wisconsin PTA Honorary Life Membership for anyone? Honor someone deserving today!

- Criteria::**
1. Highest honor that can be bestowed by the PTA in Wisconsin
 2. Recipient may be from local unit, council or other health, welfare or educational agency where there has been an excellent advocacy effort for children.
 3. Recipient has a commitment to PTA and the health, welfare and education of children.
 4. Recipient is a dedicated individual who has given unselfishly of their time and talents.
 5. Recipient has shown an active interest and participation in PTA and it's Mission.

How to Obtain Award:

1. Complete the attached form
2. Send remittance of \$50.00 for certificate, lifetime email subscription to the Wisconsin Parent-Teacher Bulletin newsletter, and pin

Benefits:

1. Recipient is invited to and recognized at the annual Wisconsin PTA Convention
2. Award may be given at any time i.e.: Banquet, Founders Day or special occasion during the year.
3. Recipient must be current dues paying member to maintain voting rights.

Further information may be obtained from the Wisconsin PTA Office at 608-244-1455 or info@wisconsinpta.org

PROGRAMS

BROOKMIRE-HASTINGS SCHOLARSHIP

WISCONSIN CONGRESS OF PARENTS AND TEACHERS, INC.
4797 Hayes Road, Suite 102, Madison WI 53704-3256

\$1,000 Four-Year College "...to assist capable and worthy high school graduates planning to enter the teaching profession or those careers adjunct to the educational field."

HISTORY

The Emma Brookmire Memorial Fund was established in 1948 as a loan fund for college students in honor of Emma Brookmire, who was an outstanding teacher and also served as Field Secretary of the Wisconsin PTA. In 1963, the memorial fund was changed to a scholarship fund. In 1952, the Wisconsin PTA created a scholarship for promising high school graduates in honor of Minetta Hastings, a past President of the Wisconsin and National PTAs. In 1967, the two funds were combined to form the Brookmire-Hastings Scholarship Fund.

PURPOSE

The scholarship is awarded to two outstanding graduates of Wisconsin high schools which has a PTA/PTSA "unit in good standing." These graduates must intend to pursue a career in the field of education.

AMOUNT AND MANNER OF PAYMENT

Wisconsin PTA will award two scholarships annually in the amount of \$1,000 each. Payments to the selected recipients will be made during the annual convention. Recipients are strongly encouraged to attend the convention; the time of the presentation during the convention is negotiable within the limits of the convention schedule.

SOURCE OF FUNDS

Funding for the Brookmire-Hastings Scholarship comes from three sources. The largest amount comes from local PTA units (major contributors having been the Wisconsin PTA Alumni unit; councils; and from the annual PTA convention through delegate donations and the Wall of Fame). The interest which is earned on the principal and individual gifts and memorials are additional sources.

PROCEDURE

This information is mailed to all Wisconsin public high schools, which have a PTA/PTSA unit in good standing as of November 1st of the current school year. A guide for the selection of the applicants follows. All necessary information must be attached to the Application Form.

This Scholarship will be available later in the Fall for seniors graduating in 2020. All eligible Seniors are encouraged to apply.

**ALL ELIGIBLE SENIORS
ARE ENCOURAGED
TO APPLY**

BROOKMIRE-HASTINGS SCHOLARSHIP

Brookmire-Hastings Scholarship The "T" in PTA stands for teacher, and Wisconsin PTA supports future teachers by annually offering the Brookmire-Hastings Scholarship to students planning to enter the field of education.

This scholarship is offered only to students in high schools in Wisconsin with a PTA/PTSA in good standing. Information regarding good standing can be found online at <http://wisconsinpta.org/unit-council-section/>. Good standing includes

- Logging in and setting up the free MemberHub site & WePay in order to manage and submit membership to Wisconsin PTA
- Submit current officer list via MemberHub
- Remits State and National portion of dues for 15 or more members via MemberHub
- Remits State and National portion of dues for every member to the Wisconsin PTA by the 15th of the month for every month dues are collected
- Reviews & revises (as necessary or desired) every three (3) years and submits copies to the Wisconsin PTA for approval
- Submits proof of filing IRS required tax forms (either proof of online filing or by sending a copy of the completed forms) to Wisconsin PTA by December 15th
- Submits proof of Annual Financial Review (Audit) to WI PTA by November 1st

If a high school PTA/PTSA have questions about their good standing status, they should contact their Region Advisor or the Wisconsin PTA office at (608) 244-1455 or by email at info@wisconsinpta.org.

Scholarship information and application will be sent out to the high schools that have a PTA/PTSA in January, 2020.

ALL ELIGIBLE SENIORS
ARE ENCOURAGED
TO APPLY

DYKSTRA APPLICATION



SCHOLARSHIP FOR EMERGING PTA LEADERS!

Sponsored by Wisconsin Alumni & Community PTA

A local unit of PTA alumni and community members, dedicated to the objects of PTA, Leadership, Advocacy and Scholarship. Working to promote and support Wisconsin PTA, the Brookmire-Hastings Scholarship Fund and the Joan Dykstra PTA Scholarship Fund.

Dear Local Unit President,

For more than 30 years the Wisconsin Alumni and Community PTA (Alumni) has been the major contributor to the Brookmire-Hastings Scholarship Fund and has maintained the Joan Dykstra PTA Scholarship Fund.

The Brookmire-Hastings Scholarship benefits PTA high school seniors planning to enter the field of education. Since 1976, Alumni PTA has donated almost \$35,000.

The Joan Dykstra PTA Scholarship was established in 1997 to honor Joan Dykstra, past president of Wisconsin and National PTAs. This scholarship is for PTA members and is designed to promote leadership and advocacy. Joan's belief was that every PTA member needs the experience of a PTA convention.

Alumni hopes you'll nominate a PTA leader in your unit who would benefit by applying for the Joan Dykstra Scholarship. This nominee needs to be an active member of a Wisconsin PTA local unit who exhibits leadership skills and volunteer service. Special consideration will be given those new to PTA or have never attended a PTA convention. The scholarship presentation (up to \$350) will be made at the 2020 Wisconsin PTA Convention. (Copy of the paid registration is required). *The Goal of the scholarship: Recipient uses the experience of attending convention to further their PTA growth and in turn, benefit their local unit.*

To apply for the Joan Dykstra Scholarship: Simply complete the attached application and send it to: Alumni PTA, c/o Penny Larson, 11727 W. Hadley, Wauwatosa, WI 53222 or email it to pennylar@gmail.com.

Must be received by March 1, 2020 to be considered.

Sincerely,

Penny Larson

Wisconsin Alumni & Community PTA President

We appreciate your efforts and your support always!

Alumni wishes to challenge and encourage your local unit to support these PTA endeavors by considering a donation to these funds to show your on-going commitment to education and leadership growth. Just go to <https://wi.alumnipta.memberhub.store> to donate or clip this form and send with your donation check to: Wisconsin Alumni & Community PTA Treasurer, Cyndi Barkian, 2937 S. 102nd St, West Allis, WI 53227.

Name: _____
 Address: _____ City: _____ Zip: _____
 \$ _____ Donation to the Joan Dykstra PTA Scholarship Fund
 \$ _____ Donation to the Brookmire-Hastings Scholarship Fund

DYKSTRA APPLICATION

2020 JOAN DYKSTRA PTA SCHOLARSHIP APPLICATION TO THE 2020 WISCONSIN PTA CONVENTION

(To be filled out in full PLEASE PRINT OR TYPE – not to exceed the allowed space)

NAME: _____

ADDRESS: _____

TELEPHONE: _____ EMAIL: _____

PTA UNIT NAME: _____ CITY: _____

NUMBER OF YEARS MEMBER OF LOCAL PTA UNIT: _____

POSITIONS/OFFICES HELD: _____

EVIDENCE OF VOLUNTEER SERVICE: _____

EVIDENCE OF LEADERSHIP SKILLS: _____

HAVE YOU EVER ATTENDED ANY OF THE FOLLOWING EVENTS?

CONVENTION: ATTENDED yes no DATES: _____

LEADERSHIP CONFERENCE: ATTENDED yes no DATES: _____

LEGISLATIVE CONFERENCE: ATTENDED yes no DATES: _____

Why do you want to attend the 2020 Wisconsin PTA Convention?

DYKSTRA APPLICATION

How will this Scholarship help your local unit?

How will this Scholarship help you in your role as a PTA leader?

Mail this application to:

Wisconsin Alumni & Community PTA
DYKSTRA SCHOLARSHIP
c/o Penny Larson
11727 W. Hadley
Wauwatosa, WI 53222

Or email the application to: pennydian@gmail.com. Please put "Dykstra Scholarship" in the subject line.

MUST BE RECEIVED March 1, 2020 TO BE CONSIDERED.

Winner will be notified on/before March 15, 2020

TRAINING



YOUR ESSENTIAL PTA E-LEARNING EXPERIENCE

The National PTA website offers a digital library which contains videos, eLearning courses, and links to information that will help you to:

1. Understand More About PTA's Mission & History
2. Become an Amazing PTA Leader
3. Gain Nonprofit Management Skills
4. Grow PTA Membership & Resources
5. Advance PTA's Mission

National PTA thanks Mountain American Credit Union, a proud National Sponsor, for their support of National PTA's leadership development initiatives, including this e-Learning Library.



TRAINING

LEADERSHIP TIPS VOLUNTEER RECRUITMENT

by Gena Kraemer, President-Elect

Have you heard the saying “From the moment a leader steps into position, they should be looking for their replacement.”? Well, I suggest creating your replacement through building relationships, educating volunteers, and supporting future leaders. Building relationships with members, volunteers, and administration will not only make your work during your term easier but also begin to foster new leaders in your organization. Learning about your volunteer’s strengths and weaknesses will help you find the right positions and work for your volunteers that will let them feel helpful and accomplished to keep them coming back to volunteer again and again. People who want to help need to feel valued and appreciated.



Finding what people like and are passionate about will give you the tools you need to meet your PTA goals. Find someone in your membership who loves the arts and you will find your next Reflections Chair. Assigning someone with a task that they are just not comfortable with or do not like, will not get done very well. For instance, someone who uses a flip phone and takes notes in longhand will probably not be the person you want building your website or sending out emails. But that same volunteer comes from a large family and loves the holidays where she often hosts events for her family—put her in the kitchen preparing concessions at your next back to school picnic and you will have never seen a kitchen run more efficiently. After the success of the back to school picnic this same person may feel confident and passionate enough to take on a chair position for your next carnival. As a chair you can then steer her toward online training that is provided by National PTA and invite her to the state convention where she can learn more about PTA and see some really great programs that could be brought back to your local unit when she considers stepping up to be your next VP who is in charge of Family Engagement and bringing in programs for students and families.

“BUILDING RELATIONSHIPS WILL NOT ONLY MAKE YOUR TERM EASIER BUT FOSTER NEW LEADERS IN YOUR ORGANIZATION.”

For more resources, Like WI PTA on Facebook, join the 2019 - '20 WI PTA Leaders group, check out the e-learning section at www.pta.org.

TRAINING

PTA Insurance Program Description of Coverages

Event Insurance

Event Insurance (General Liability) protects you from lawsuits if someone was injured at one of your organization's activities and held you responsible. The liability limit for a lawsuit is \$1,000,000 or \$2,000,000, with no deductible. Some activities covered include skating parties, fall carnivals, bounce houses, dunking booths, fun runs, auctions and more. Injuries resulting from transportation are not covered.

General Liability coverage also has a separate component that gives insureds access to a minimum of \$5,000 in **medical payments even if no lawsuit has been filed** for injuries sustained at one of your organization's activities. A **Medical Payments** limit of \$5,000 is included in every General Liability Policy. Options for increased Medical Payments limit are \$10,000, \$25,000, and \$50,000, with no deductible.

Media Liability— We also offer Social Media Liability Coverage as a supplement to your General Liability policy. This coverage is designed to protect you from liability in the event you accidentally misuse or disclose information on your website or other social media site. This includes misuse of the logo, copyright, pictures, confidential information and other misrepresentations or misappropriations.

Embezzlement Insurance

Embezzlement Insurance (Bond) protects your money. It covers anyone your organization trusts with money whether it's a President, Treasurer, board member, volunteer, or courier. If that person embezzles (runs off) with your money, this coverage would replace those missing funds. The bond limits are \$10,000, \$25,000, and \$50,000, with a \$250 deductible. (Higher limits are available, Contact AIM for pricing)

Directors & Officers Liability

Directors & Officers (Professional) Liability coverage protects organizations from lawsuits for "wrongful acts". If someone sued the officers of your organization for mismanagement, misrepresentations, dissemination of false or misleading information, or inappropriate actions this coverage would pay to defend them against those actions. The coverage limit is \$1,000,000, with a \$1,500 deductible.

Property Insurance

Business Personal Property (Inland Marine) Insurance protects your raffle merchandise, auction items and fundraising supplies while they are in your possession. This coverage also protects any personal property of your organization such as popcorn machines, snow cone makers, school store supplies, emergency relief supplies, and more. The Inland Marine coverage limits are \$10,000, \$25,000, and \$50,000, with a \$250 deductible. (Higher limits are available, Contact AIM for pricing)

Quick Reference Guides

AIM's Quick Reference Guides provide the resources you need to help eliminate risk and run a safe organization. We care about the success and safety of your organization. Refer to the resources section on our website for the following:

- Top 10 Ways to Help Protect Your Organization from Embezzlement
- Best Ways to Help Reduce Your Liquor Liability
- Sample Forms and Waivers
- Covered and Excluded Events
- Reviewing Your Policies

Visit us at aim-companies.com/quick-reference-guides to learn more.

Let us help you determine what coverage is right for your PTA!



Get Started!



1-800-876-4044 | aim-companies.com



ASSOCIATION
INSURANCE
MANAGEMENT INC

All policies run annually unless subject to renewal approval. This is only a summary of policy coverage and in no way takes precedent over actual policy language. Your insurance policy and not the information contained in this document, form the contract between you and your insurance company. If there is a discrepancy or conflict between the information contained herein and your policy, your policy takes precedence.

Monthly WI PTA Connect Zoom Training

TUESDAYS 7 PM

NOVEMBER 26 - AUDITS & TAXES
DECEMBER 17 - LEADERSHIP
JANUARY 28 - NOMINATING
FEBRUARY 25 - FOUNDERS DAY
MARCH 24 - CONVENTION
APRIL 28 - ELECTIONS
MAY 26 - YEAR END
JUNE 23 - TRANSITIONS
JULY 28 - GOALS & PLANS
AUGUST 25 - BACK 2 SCHOOL

**MARK
YOUR
CALENDAR**



We are hosting monthly zoom meetings on the 4th Tuesday of every month (except for December 17). Please join us for these WI PTA Connect meetings/trainings, we will have a short 15-minute mini-training with 15 minutes for Q&A on the topic and then we will open the second half of the meeting for other questions you need answered. If your unit is in an unmanned Region, please feel free to contact me with any questions or concerns at gkraemer@wisconsinpta.org and I will make sure that you get some help. We can schedule one-on-one meetings for more specific assistance. Another option for us to come to you would be for us to skype or facetime into your meeting and we are happy to come and help. Please join us on Facebook for more information and help create a community of support for each other.

<https://www.facebook.com/wisconsinptaleaders/>

https://www.facebook.com/groups/WIPTALeaders/?source_id=271056385003



NATIONAL NEWS



NATIONAL PTA TOPICS

LEGCON 2020 REGISTRATION



NOTES FROM THE BACKPACK PODCASTS

Notes from the Backpack gives you real-life advice, ideas and strategies you can use at home and throughout the school year.



PTA BOOTCAMP

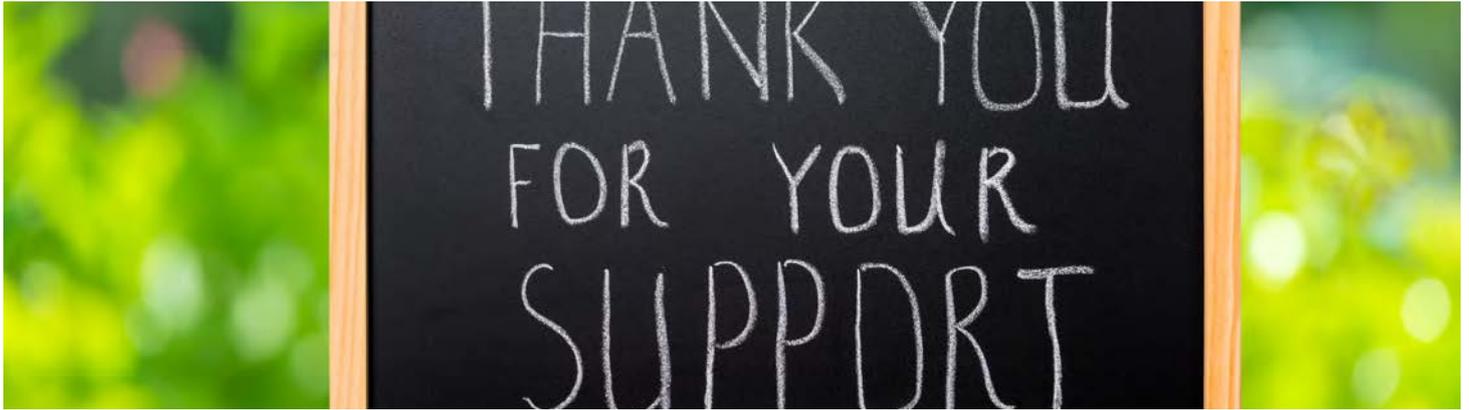
Register for the Local PTA Leader Kit and experience the first-ever PTA Boot Camp, designed exclusively for Local PTA volunteers.



EXPANSION OF PTA CONNECTED INITIATIVE WITH TIKTOK

National PTA is pleased to announce an expansion of its PTA Connected initiative through a new collaboration with TikTok. National PTA and TikTok will help parents learn more about how their teens are using TikTok, educate families about safety on the app and guide parents in having open, ongoing conversations with their teens to ensure they are using social media productively and responsibly.

SPONSORS



SPONSORSHIPS

The Wisconsin PTA is funded entirely by membership fees and sponsorships. Our entire Board of Directors are volunteers that receive no monetary compensation for their time and only one office employee.

Without the support from members and sponsors the WI PTA would not be able to provide support to its local units needed so that we can work together to advocate for ALL children in Wisconsin.

Receive STATEWIDE exposure to almost 20,000 members for your business!

- *PTA Newsletter advertisements and articles
- *Web link from Wisconsin PTA website
- *Host or sponsor seminars at convention
- *Sponsor meals and guest speakers at events throughout the year

If you would like to become a Wisconsin PTA sponsor please check out our various sponsor levels by visiting [LINK](#) or contact Gena Kraemer, Resource Development Chair gkraemer@wisconsinpta.org, or Heidi Nicolazzo, President hnicolazzo@wisconsinpta.org.



THANK YOU TO OUR SPONSOR



One of The *Most Common* PTA Claims Is **Theft & Embezzlement!**



Make Sure You
Protect The
Money You've
Raised!

Just give us a call at 1-800-876-4044 to
find out how!



www.aim-companies.com

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Mental and emotional health programming

available at no cost
for Wisconsin schools



Grade 3

First in a planned grade-level continuum of mental health e-learning courses



Daily Mindfulness Practices for grades K-12



e-learning programs

HealthyKidsLearnMore.com

THANK YOU TO OUR SPONSOR



Educators
CREDIT UNION

Achieving more together.

EVENTS



SAVE-THE-DATE

WISCONSIN PTA LEGISLATIVE CONFERENCE

FEBRUARY 12, 2020
9:00 AM - 3:00 PM

Department of Public Instruction
Madison, Wisconsin

MORE INFO TO COME

Save the Date!

For the 111th Annual WI PTA Convention
to be held in Sun Prairie, Wisconsin

April 25, 2020

*Emerging Leaders -
Transforming the Future*



125 S. Webster St.
Madison, Wisconsin

