• Presidents Welcome

• Awards packet

• National PTA Passed Resolutions – 2019 Annual Convention

• Honorary Life Purchase Form

• Oak Leaf Purchase Form

• Brookmire Hastings Scholarship Form

• Joan Dykstra Scholarship Form (WI Alumni and Community PTA)

• Founder’s Day

• State Legislative RSVP Form

• WI PTA Annual Convention - Save the Date

“Helping children to emerge as leaders, now and for the future!”
President’s Message
Winter Packet - January 2020

Hello everyone! Now that the holidays are behind us, and everyone has had a chance for a little “down time”, it’s time to get energized for the New Year. WI PTA is hard at work, working on the State Legislative Conference, coming up on February 12, 2020 in Madison, and the Annual WI PTA State Convention, being held on April 25, 2020 in Sun Prairie.

In this packet, you will find many different applications for various scholarships and opportunities to attend convention. Also in this packet is the Awards information. These awards will be handed out at our annual Convention during the Awards luncheon. Please read this section thoroughly and take note of the deadlines and specific guidelines pertaining to each award. We encourage every unit to apply for at least one award.

We are excited for you to see what WI PTA has in store for you at these two events. There will be so much information provided that you will want to go back and share it with others. We encourage you to attend, and hope to see you there!

Heidi Nicolazzo
WI PTA President
WI PTA AWARDS HANDBOOK

Look inside to see what awards your unit can apply for!
Get Involved in the PTA Network!
Share Unit/Council PTA Work

Membership is the key to a successful PTA. This handbook will use the award criteria as a guideline to accomplish climbing membership numbers, the smooth operation of your local unit or council and successful partnerships and programs. One of the great aspects of being a part of the PTA is the ability to share and learn from each other. Whether sharing the details of a remarkable program, or telling others your unit’s best practices in working well with members of you school staff. By networking your PTA successes, YOU make another PTA’s programs and people that much stronger and more effective! Review this handbook, and note the simple requirements for submitting your awards. Please see the following pages with the list of awards, descriptions, and forms to submit.

Only entries submitted by PTAs who are in Good Standing will be considered.
A PTA in Good Standing is one which:

☐ Adhere to the objects and basic policies of the PTA
☐ has 10 or more members to organize and 15 or more members to sustain good standing
☐ Remit State & National dues to Wisconsin PTA annually on or before November 1st
☐ has current Bylaws
☐ Submits an officer list to the WI PTA office by September 15th.
☐ Submits a copy of the PTA audit form to the WI PTA office by November 1st.
☐ Submits proof of filing State and Federal tax forms in by December 15th.

**Please note, all award submissions are due by March 1, 2020. Please submit via email to: wiptaawards@yahoo.com**
WI PTA Awards

* **Honorary Life Membership** - The recipient(s) is one who has made a significant contribution to the work of the WI PTA. Persons from other agencies, such as education, health, etc., where there has been excellent cooperation are eligible for this award. To inform local units and councils of their ability to purchase Honorary Life memberships for those they wish to so honor.

* **Katzer-Smith Volunteer Service** - The recipient is one who made significant contributions to the work of the WI PTA. Persons from other agencies, such as education, health, etc., where there has been excellent cooperation are eligible for this award.

* **Kim Schwantes Watching Children Blossom Award** – The recipient of this award is a person who has given above and beyond the call of duty to our children and to your PTA/PTSA to help children in your school blossom. This award is for a non-teaching/counseling position. Some suggestions of possible nominees include: Secretary, Crossing Guard, Custodian, etc. This award is presented in the form of a certificate and a gardening gift certificate.

* **Ron Dunlap Administrator of the Year** - The recipient is one who has shown excellence in administrative effectiveness; past and present PTA involvement; community and professional organization involvement.

* **Outstanding Educator** – The recipient is one who has shown excellence in teaching effectiveness and past and present PTA involvement as well as community and professional organizations involvement. There are (2) categories to apply for:
  Primary (elementary) Teacher of the Year
  Secondary (middle/high school) Teacher of the Year

* **Unit/Council Programs**

* **Unit/Council Newsletters**

We encourage every unit to apply for at least one of these awards. Good luck to everyone!

All applications must be submitted no later than March 1, 2020.
Submit to: wiptaaawards@yahoo.com
WI PTA Awards 2019-2020 Application

☐ Local Unit  ☐ Council  ☐ Individual

Award applying for:
☐ Program of the Year  ☐ Member Communication
☐ PTA of the Year  ☐ Outstanding Educator Award
☐ Ronald Dunlap  ☐ Honorary Life Membership
☐ Katzer-Smith Volunteer Service Administrator of the Year
☐ Kim Schwantes Watching Children Blossom

Membership Totals:
Current: _______ Date of Bylaws Approval: _______

Name of Nominee (if individual): ________________________________

Name of Newsletter (if applicable): ______________________________
☐ Online Only  ☐ Printed

Name of Program (if applicable): ________________________________

Name of Person Submitting Nomination: __________________________

PTA Unit/Council/Individual: ________________________________

Address: ______________________________________________________

Email: _________________________________________________________

Telephone Number: ____________________________________________

The person submitting the nomination will be the only person notified of the results. If someone else should be notified please provide their name and contact information:
Award certificates and plaques will be printed as presented above. Please verify spelling and punctuation.

All applications must be submitted no later than March 1, 2020.
Submit to: wiptaaawards@yahoo.com
Guidelines:

- Application form must be completed and submitted separately for all awards.
- Selection Criteria must be submitted using no less than 12 point font.
- Up to three (3) letters of recommendation may be submitted in support of the nominee (1 page each).
- All applications must be submitted electronically to the Awards Committee at: awards@wisconsinpta.org
- Any submitting PTA must be a PTA in Good Standing as of the date of application.
- Additional requirements may be included in the description of the Awards for Wisconsin PTA.

*Note the following applications will be the only criteria used to determine finalists. Take your time in completing any/all applications to best represent your nominee(s).

All applications must be submitted no later than March 1, 2020.
Submit to: wiptaawards@yahoo.com
Wisconsin PTA Honorary Life

(INDIVIDUAL)

This nomination is for the Wisconsin PTA Honorary Life Membership Award, the highest honor presented by Wisconsin PTA, given annually at the Wisconsin PTA convention. An Honorary Life Membership is presented in recognition of outstanding and faithful service performed in the interest and welfare of children. It is suggested that nominees have been active PTA members for at least five (5) years.

**Wisconsin PTA Honorary Life Membership Selection Criteria**

- A Wisconsin PTA Awards Application 2019-2020 must be submitted for any nominee(s).
- Nominees may be from a local unit, council or other health, welfare or educational organization where there has been an excellent advocacy effort for children
- Nominees have a commitment to the health, welfare and education of children
- Nominee is a dedicated individual who has given unselfishly of their time and talents
- Nominee has shown an active interest and participation in PTA and it’s Mission

In 300 words or less address each of the following areas:

- Provide background information regarding nominee’s PTA involvement, community involvement, leadership, civic, educational, church and/or service club activities.
- Explain how the nominee has made significant contributions to the work of PTA.
- Other comments

Nominees named as recipients of the Wisconsin PTA Honorary Life Membership are recognized with a certificate and special pin as well as invitations to attend and be recognized at annual Wisconsin PTA conventions as well as a lifetime subscription to the Wisconsin Parent-Teacher newsletter.

Please note: the Honorary Life Membership Award does not carry with it the right to vote, make motions or serve as an officer unless the recipient has paid membership dues for the current membership year.

*Note: Any nominee for Wisconsin PTA Honorary Life Membership not selected by the Awards Committee can still receive an Honorary Life Membership from a local unit or council through purchase from the Wisconsin PTA office.*
Katzer-Smith Volunteer Service
(INDIVIDUAL)

The Katzer-Smith Volunteer Service Award serves to recognize the outstanding efforts of a PTA/PTSA volunteer who has given above and beyond the call of duty to your PTA/PTSA and the community. The Katzer-Smith Volunteer Service Award was created in 1987 in memory of two longtime board members of District Four, Helen E. Katzer and Sylvia C. Smith. Helen, of Wauwatosa, served as District Four President and also as President of the Wisconsin PTA. Sylvia, of Milwaukee, served as District Four President and also on the Board of Directors in that capacity. Both remained active at their local and council levels of the PTA for many years, serving untiringly throughout their lifetimes. Their total commitment and dedication to the Object of the PTA, as well as their civic and religious organizations, form the foundation from which this award was designed.

Katzer-Smith Volunteer Service Award Selection Criteria
☐ A Wisconsin PTA Awards Application 2019-2020 must be submitted for any nominee(s).
☐ Nominees may be from a local unit, council or other health, welfare or educational organization where there has been an excellent advocacy effort for children
☐ Nominees have a commitment to the mission of PTA.
☐ Nominee is a dedicated individual who has given unselfishly of their time and talents to the PTA and other community organizations or programs.

In 300 words or less please address each of the following:
☐ Provide background information regarding nominee’s PTA and/or community involvement, leadership, civic, educational, church and/or service club activities.
☐ Explain how the nominee has made significant contributions as a volunteer.
☐ Additional comments, if desired.

The Wisconsin PTA Awards Committee will review all applications and select the recipient of this award. The person identified on the application as the submitting/contact person will be notified by email or telephone no later than March 30th. All other PTA/PTSA Units/Council that have submitted an application will receive a certificate of recognition acknowledging the nominee’s outstanding commitment to volunteer service. No notifications will be sent directly to any nominee. The recipient of the Katzer-Smith award will be invited, through the contact person, to the Wisconsin PTA Convention in April where the selected nominee will be presented with this prestigious award.
Kim Schwantes
Watching Children Blossom
(INDIVIDUAL)

Kim Schwantes was the 1st executive administrator at the Wisconsin PTA state office until she passed away unexpectedly in 2005. Kim was the friendly voice on the phone that helped PTAs around the state with questions, registration and concerns. Although Kim did not have children of her own she was an ardent supporter of children and PTA. Kim was also an accomplished gardener who loved growing flowers. Wisconsin PTA has established this “Watching Children Blossom” award in her memory.

Now is the time for your Unit or Council to nominate a person who has given above and beyond the call of duty to our children and to your PTA/PTSA to help children in your school blossom.

This award is for a non-teaching/counseling position. Some suggestions of possible nominees include: Secretary, Crossing Guard, Custodian, etc. This award is presented in the form of a certificate and a gardening gift certificate.

Watching Children Blossom Award Selection Criteria

☐ A Wisconsin PTA Awards Application 2019-2020 must be submitted for any nominee(s).

☐ Nominees must be submitted noting their name, occupation and place of employment.

☐ Nominees may be from a local unit, council or other health, welfare and/or educational organization who is either part of the non-teaching/counseling staff.

☐ Nominees do not have to be a PTA/PTSA member.

☐ Nominee is a dedicated individual who has given unselfishly of their time and talents to the health and/or welfare of children.

☐ Previous nominees may be resubmitted.

In 300 words or less please address each of the following:

☐ Provide background information regarding nominee’s commitment to children.

☐ Explain how the nominee has made significant contributions in the lives of children.

☐ Additional comments, if desired.

☐ No more than two (2) letters of recommendation may be submitted.

The Wisconsin PTA Awards Committee will review all applications and select the recipient of this award. The person identified on the application as the submitting/contact person will be notified by email or telephone no later than March 30th. No notifications will be sent directly to any nominee.

The recipient of the Watching Children Blossom award will be invited, through the contact person, to the Wisconsin PTA Convention in April where the selected nominee will be presented with this award.
Ronald Dunlap
Administrator of the Year
(INDIVIDUAL)

Ronald Dunlap has served the WI PTA Board of Directors for over a decade as the Association of WI School Administrators (AWSA) Liaison. Ron is a former administrator in the Appleton area and has been a guiding force and inspiration to his staff, the parents in his schools and, most importantly, the children in his care. To honor Ron for his service to PTA the Ronald Dunlap Administrator award was created to recognize school administrators who exemplify excellence in educational administration. The criteria for this award include: excellence in administrative effectiveness; past and present PTA involvement; community and professional organization involvement. This award will be presented at the Wisconsin PTA Convention in April. It is appreciated if recipients be in attendance.

Ronald Dunlap Administrator of the Year Selection Criteria

The Wisconsin PTA Awards Application 2019-2020 must be submitted for any nominee(s). Address in 300 words or less the following criteria as they pertain to your nominated administrator’s Relationship with:

☐ Students: Describe how the administrator interacts with students. Be specific about such things such as how the administrator is raising student achievement levels, building a positive school climate and inspiring students academically and personally.

☐ Staff: Describe how the administrator provides a positive teaching and learning experience for all staff, provides opportunities for professional development for staff and seeks collaboration among staff and administration with regard to various areas such as assessments, curriculum, and overall learning environment.

☐ Parents: How does the administrator support National PTA’s National Standards for Parent/Family Involvement Programs? Describe how the administrator has initiated or supported communication between parents, students, and educators. How accessible is the administrator to parents? How does the administrator incorporate parent involvement in the decision making process?

☐ PTA: Summarize the administrator’s involvement with the PTA. How does he or she demonstrate commitment to the Objects of the PTA?

☐ The Community: Describe how the administrator links the school with the community. How does the administrator involve the community members in the life of the school, or draw on community resources, encourage students to participate in the community? Provide evidence that the administrator is accessible to community leaders and other community members.

☐ The Profession: Describe the nominee’s professional preparation and participation in continuing education and/or participation in professional associations. Note any relevant honors.

☐ Accountability to School District: Describe specific leadership activities and accomplishments such as school climate, school budget, assessment scores and processes, sponsorship of student and school activities, mentoring of new educators and any new initiatives determined by the school district.
Outstanding Educator
(INDIVIDUAL - ELEMENTARY OR SECONDARY)

Nominees for Wisconsin PTA Outstanding Educator can be a classroom teacher, special area teacher, media specialist, reading specialist or EEN teacher, etc. This award is meant to honor teachers who are actively involved by nominating them for this distinction. The criteria for this award is excellence in teaching effectiveness and past and present PTA involvement as well as community and professional organizations involvement. Awards are presented for Elementary and Secondary teachers and will be presented at the Wisconsin PTA Convention in April. We would appreciate that recipients be in attendance.

Outstanding Educator Selection Criteria

The Wisconsin PTA Awards Application 2019-2020 must be submitted for any nominee(s).

Address in 300 words or less the following criteria as they pertain to your nominated educator:

☐ Relationship with Students. Describe how the educator interacts with students. Be specific about things as how the educator builds on student strengths, helps students overcome weaknesses, recognizes and provides for individual differences among students, encourages a respect for differences and inspires students academically and personally.

☐ Relationship with Parents. How does the educator support National PTA’s National Standards for Parent/Family Involvement Programs? Describe how the educator has initiated or supported communication between parents and students and between parents and educators. How accessible is the educator to parents? Does the educator provide evaluations of student progress and notify parents promptly of student achievements or concerns? Are parents involved and informed about decisions? Be specific and give examples.

☐ Relationship with PTA. Summarize the educator’s involvement with the PTA. How does he or she demonstrate commitment to the Objects of the PTA?

☐ Relationship with the Community. Describe how the educator links the classroom with the community. How does the educator involve community members in the life of the school, draw on community resources and encourage students to participate in the community? Is the educator accessible to community leaders and other community members?

☐ Relationship with the Profession. Describe the nominee’s professional preparation and participation in continuing education. Describe specific professional activities and accomplishments such as development of curriculum, development of assessment processes, sponsorship of student activities, mentoring of new students and/or participation in professional associations. Note any relevant honors.
Local Unit/Council
Achievement Awards

Applications for Achievement Recognition Awards must be received electronically by March 1, 2020. Units and councils submitting award applications must be in good standing. Please keep in mind that as the name of the PTA/PTSA or Council appears on the application form so shall it appear on the award presented. Take your time and check for accuracy! The award year runs from March to due date (March 1st.). All awards will be presented at the annual Wisconsin PTA Convention in April.

Local Unit Outstanding Program of the Year Award – Traditional
An outstanding program award will be presented at both the elementary and at the secondary levels, if the programs merit the distinction.

Local Unit Outstanding Program of the Year Award – Non-Traditional
An outstanding program award will be presented at both the elementary and at the secondary levels, if the programs merit the distinction.

Council Program of the Year Award
Award will be presented to the council with the best program for 2019-2020, if it merits the distinction.

Local Unit Membership Communication Award
Award will be presented, at both the elementary and secondary levels, to the unit submitting the best communications overall from those meeting the criteria and following the rules outlined if it merits the distinction.

Council Membership Communication Award
Award will be presented to the council submitting the best communications overall from those meeting the criteria and following the rules outlined, if it merits the distinction.

DEFINITIONS

Traditional Program: An activity/event currently promoted by National or Wisconsin PTA (i.e. Membership, Reflections, Founder’s Day, etc.)

Non-Traditional Program: An event or activity created by or for your PTA, your members, students, staff and/or community.
Local Unit Program Awards
(TRADITIONAL & NON-TRADITIONAL)

TRADITIONAL CRITERIA and RULES
☐ The outstanding program of a local unit is to be a single program in either an elementary or secondary PTA/PTSA school. It is not necessarily your PTA/PTSA’s programs for the entire year.
☐ Materials must be submitted electronically. A pdf format is recommended.
☐ Entry must be prepared neatly and thoroughly, all materials printed or typed and all pictures labeled.
☐ The first page shall only list the award name, PTA/PTSA name and region.
☐ The second page shall be a Table of Contents.
☐ The third page shall be the application form, below, completed as indicated.
☐ Entries shall contain a precise report of the program. Contents should be brief, yet complete. Describe your program, list speakers or persons in charge, number of persons attending and how your program was received.
☐ Include pictures, newsletters, flyers, newspaper clippings and other supportive materials that pertain to your program.
☐ Entry must be received electronically no later than March 1, 2020.
☐ Your PTA/PTSA must be in Good Standing.
☐ Please check to ensure your PTA/PTSA name appears on the application the way you wish to have it appear on your award should you win.

NON-TRADITIONAL CRITERIA and RULES
CRITERIA and RULES
☐ The outstanding program of a local unit is to be a single program in either an elementary or secondary PTA/PTSA school. It is not necessarily your PTA/PTSA’s programs for the entire year.
☐ Materials must be submitted electronically. A pdf format is recommended.
☐ Entry must be prepared neatly and thoroughly, all materials printed or typed and all pictures labeled.
☐ The first page shall only list the award name, PTA/PTSA name and region.
☐ The second page shall be a Table of Contents.
☐ The third page shall be the application form, below, completed as indicated.
☐ Entries shall contain a precise report of the program. Contents should be brief, yet complete. Describe your program, list speakers or persons in charge, number of persons attending and how your program was received.
☐ Include pictures, newsletters, flyers, newspaper clippings and other supportive materials that pertain to your program.
Outstanding Program of Year
(COUNCIL)

CRITERIA and RULES
☐ The council outstanding program of a local unit is to be a single program. It is not necessarily your council’s programs for the entire year.
☐ Materials must be submitted electronically. A pdf format is recommended.
☐ Entry must be prepared neatly and thoroughly, all materials printed or typed and all pictures labeled.
☐ The first page shall only list the award name, PTA/PTSA name and region.
☐ The second page shall be a Table of Contents.
☐ The third page shall be the application form, below, completed as indicated.
☐ Entries shall contain a precise report of the program. Contents should be brief, yet complete. Describe your program, list speakers or persons in charge, number of persons attending and how your program was received.
☐ Include pictures, newsletters, flyers, newspaper clippings and other supportive materials that pertain to your program.

Local Unit Newsletter
(PRINT OR ONLINE/WEBSITE)

PRINT ONLY
CRITERIA and RULES
☐ Must be a PTA/PTSA publication (not your school’s newsletter).
☐ Four (4) issues must be submitted for judging, no more, no less.
☐ At least one (1) issue shall contain the addresses of the National PTA headquarters and the Wisconsin PTA Office.
☐ Legislative information shall be featured in at least two (2) issues.
☐ All dates pertaining to the Wisconsin PTA Convention and the National PTA Convention shall be published in at least one (1) issue.
☐ At least one (1) issue shall include information on Founder’s Day.
☐ Materials must be submitted electronically. A pdf format is recommended.
☐ Entry must be prepared neatly and thoroughly, all materials printed or typed and all pictures labeled.
☐ The first page shall only list the award name, PTA/PTSA name and region.
☐ The second page shall be a Table of Contents.
☐ The third page shall be the application form, below, completed as indicated.
☐ The entry must contain the newsletter issues that meet the criteria above.
ONLINE/WEBSITE ONLY
CRITERIA and RULES
☐ Must be a PTA/PTSA publication (not your school’s newsletter).
☐ Four (4) issues only, must be submitted for judging, no more, no less.
☐ At least one (1) issue shall contain the addresses of the National PTA headquarters and the Wisconsin PTA Office.
☐ Legislative information shall be featured in at least two (2) issues.
☐ All dates pertaining to the Wisconsin PTA Convention and the National PTA Convention shall be published in at least one (1) issue.
☐ At least one (1) issue shall include information on Founder’s Day (not a Founder’s Day event). Materials must be submitted electronically. A pdf format is recommended.
☐ Entry must be prepared neatly and thoroughly, all materials printed or typed, and all pictures labeled.
☐ The first page shall only list the award name, PTA/PTSA name and region.
☐ The second page shall be a Table of Contents.
☐ The third page shall be the application form, below, completed as indicated.
☐ The entry must contain the newsletter issues that meet the criteria above.
Member Communication Award
PRINT OR ONLINE/WEBSITE

PRINT ONLY
CRITERIA and RULES
☐ Must be a PTA/PTSA publication or communication (not a school’s newsletter).
☐ Four (4) issues only, must be submitted for judging, no more, no less.
☐ At least one (1) issue shall contain the addresses of the National PTA headquarters and the Wisconsin PTA Office.
☐ Legislative information shall be featured in at least two (2) issues.
☐ All dates pertaining to the Wisconsin PTA Convention and the National PTA Convention shall be published in at least one (1) issue.
☐ At least one (1) issue shall include information on Founder’s Day.
☐ Materials must be submitted electronically. A pdf format is recommended.
☐ Entry must be prepared neatly and thoroughly, all materials printed or typed and all pictures labeled.
☐ The first page shall only list the award name, PTA/PTSA name and region.
☐ The second page shall be a Table of Contents.
☐ The third page shall be the application form, below, completed as indicated.
☐ The entry must contain the newsletter issues that meet the criteria above.

ONLINE/WEBSITE ONLY
CRITERIA and RULES
☐ Must be a PTA/PTSA publication or communication (not a school’s newsletter).
☐ Four (4) issues only, must be submitted for judging, no more, no less.
☐ At least one (1) issue shall contain the addresses of the National PTA headquarters and the Wisconsin PTA Office.
☐ Legislative information shall be featured in at least two (2) issues.
☐ All dates pertaining to the Wisconsin PTA Convention and the National PTA Convention shall be published in at least one (1) issue.
☐ At least one (1) issue shall include information on Founder’s Day.
☐ Materials must be submitted electronically. A pdf format is recommended.
☐ Entry must be prepared neatly and thoroughly, all materials printed or typed and all pictures labeled.
☐ The first page shall only list the award name, PTA/PTSA name and region.
☐ The second page shall be a Table of Contents.
☐ The third page shall be the application form, below, completed as indicated.
☐ The entry must contain the newsletter issues that meet the criteria above.
MEMBERSHIP AWARDS:
(No form necessary)

The following awards will be determined by your membership count, and dates submitted to WI PTA. You will receive your award via email for you to print out and display.

* **Back to School Superstar Award** – schools submitted 25 memberships by August 31 through Memberhub

* **Back to School** – schools submitted 25 memberships by September 30 through Memberhub

* **Honoring the Past, Influencing the Future** - Award given to all local units submitting their first dues and membership lists into state no later than November 1st.

* **Founder’s Day**: Award will given to units maintaining 100% of their previous year’s total membership plus 17, or more, members on or before February 17th.

* **PTSA of the Year** – Award given to the PTSA that had the most overall members in the state.

* **PTA of the Year** – Award given to the PTA that had the most overall members in the state.

* **Welcome to PTA** – Award given to a new PTA/PTSA that has the most overall members the first year chartered.

* **Welcome Back to PTA** – Award given to any unit that has restarted their PTA/PTSA and has the most new members overall during their first year.

***In order for your unit to receive any of these awards, your unit needs to be in GOOD STANDING. For the awards that have no specified submit by dates, the Awards Committee will use March 1st, 2020 as the deadline.

"Helping children to emerge as leaders, now and for the future!"
DANGERS OF ALCOHOLIC AND NON-ALCOHOLIC ENERGY DRINKS

Whereas, There is compelling evidence that all energy drinks are potentially harmful to youth due to the high levels of caffeine, sugars and other stimulants which currently lack adequate content labeling to inform consumers; and

Whereas, Non-alcoholic energy drinks are a multi-billion dollar industry. The packaging of alcoholic energy drinks mimics non-alcoholic energy drinks, which particularly appeal to youth; and

Whereas, Alcoholic drinks with caffeine appeal to young people who consume caffeinated nonalcoholic energy drinks. Thirty-one percent of 12 to 17 year-olds report regular consumption of non-alcoholic energy drinks; and

Whereas, Alcoholic energy drinks are prepackaged beverages containing alcohol, which is a depressant, and stimulants such as caffeine and guarana; and

Whereas, Adding stimulants to alcohol reduces a drinker’s perception of intoxication and promotes the delusion of drinking and functioning without impairment; and

Whereas, In an agreement with a coalition of State Attorneys General, Anheuser Busch and Miller/Coors have discontinued distribution of alcoholic energy drinks. However, other companies continue to produce these beverages; therefore be it

Resolved, That National PTA and its constituent associations educate parents, students, administrators, teachers and community members about the dangers of consuming alcoholic and non-alcoholic energy drinks; and be it further

Resolved, That National PTA and its constituent associations seek legislation requiring that alcoholic energy drink manufacturers provide prominent alcohol content percentage on the label, as well as health and safety warnings indicating the dangers of combining alcohol with caffeinated beverages; and be it further

Resolved, That National PTA and its constituent associations urge decision makers to ban the sale of all kinds of energy drinks in all K-12 schools.

Adopted: by the 2009 Convention Delegates

Revision Adopted: by the 2019 Convention Delegates
LEAD POISONING PREVENTION

Whereas, The American Academy of Pediatrics along with other stakeholder groups including but not limited to the Agency for Toxic Substances and Disease Registry (ATSDR), International Society for Environmental Epidemiology (ISEE), Centers for Disease Control and Prevention (CDC), Environmental Protection Agency (EPA), Food and Drug Administration (FDA), have reported on the risks of childhood lead poisoning and the need for prevention; and

Whereas, According to the American Academy of Pediatrics, childhood lead toxicity has been recognized for over 100 years, higher blood lead levels are associated with lower IQ scores, intellectual deficits, language difficulties, attention problems, diminished academic abilities, and behavior disorders including attention deficit/hyperactivity disorder and conduct disorder; and exposure to lead causes neurological damage, behavioral and learning disabilities, and hinders the ability of students to reach their full potential as adults; and

Whereas, Exposure to lead can result in lifelong health effects, and because lead can mobilize during pregnancy, exposure can result in multigenerational impacts, and there are no safe levels of lead in children’s blood or safe levels of exposure to lead; and

Whereas, Children are exposed to lead from different sources such as paint, solder, and old building materials, particularly in schools, consumer products (toys, food items and cosmetics) and through different pathways (air, food, water, dust, and soil); and

Whereas, There are numerous sources of lead that can be found in the environment including lead chips, grit and dust from lead paint and its removal, contaminated water, polluted soils and air emissions; and lead exposure can also result from certain occupational and recreational activities of individuals and their families, including certain artistic pursuits, marksmanship/shooting firearms, and consuming game; and now, therefore be it

Resolved, That the National PTA and its constituent associations support the removal of all sources of lead from use, including its complete removal of lead from all paints, building materials, and consumer products; and be it further

Resolved, That the National PTA and its constituent associations encourage the safe and responsible removal of lead from existing uses, including lead in paints, plumbing, and in other building materials; and be it further

Resolved, That the National PTA and its constituent associations advocate for lead testing and the remediation of lead contaminated soils and water; and be it further

Resolved, That the National PTA and its constituent associations promote advocacy around
policy changes to prevent lead poisoning.

Adopted: by the 1976 Convention Delegates
Revised and Adopted: by the 2019 Convention Delegates
FINANCIAL LITERACY

Whereas, The Financial Industry Regulatory Authority (FINRA) report indicates that many American students leave school with limited proficiency in understanding the impact of financial tools, such as credit cards, FICO scores, compound interest rates, and fiscal responsibility, on long term financial health; and

Whereas, Visa International Financial Literacy Barometer specifies that American teens are failing to keep pace with their global peers in terms of answering basic money management questions and preparation of young adults in managing their own finances showing no improvement in their scores since 2012; and

Whereas, Fifty-two percent (52%) of American households run the risk of failing to provide sufficiently for long-term growth and/or retirement needs which may be related to upbringing and a lack of understanding of the protection and growth of resources in the short term; and

Whereas, Making sound financial decisions about secondary education before selecting institutions may contribute to financial well-being; and

Whereas, CNBC, Forbes and Time Magazines report that over forty-two (42) million American students will leave college with student loan debt, representing approximately seventy percent (70%) of all graduates, with nearly forty-three percent (43%) of those holding current federal student loan debt not making payments; therefore be it

Resolved, That the National PTA and its constituent associations encourage dissemination of information, and training opportunities to families and students in financial planning and budget balancing techniques to foster financial literacy; and be it further

Resolved, That the National PTA and its constituent associations advocate to address the need for financial literacy education and share concerns regarding financial literacy education provisions with appropriate decision-makers at the federal, state and local levels; and be it further

Resolved, That the National PTA encourage its constituent associations to advocate at the state and local levels for financial literacy to be included in standards and curriculum; and be it further

Resolved, That the National PTA work with the Financial Literacy and Education Commission and the United States Department of Education to ensure that all students are provided financial literacy education.

Adopted: by the 2019 Convention Delegates
Honorary Life Membership
for PURCHASE

Did you know that you can purchase a Wisconsin PTA Honorary Life Membership for anyone? Honor someone deserving today!

Criteria: • Highest honor that can be bestowed by the PTA in Wisconsin.

• Recipient may be from local unit, council or other health, welfare or educational agency where there has been an excellent advocacy effort for children.

• Recipient has a commitment to PTA and the health, welfare and education of children. • Recipient is a dedicated individual who has given unselfishly of their time and talents.

• Recipient has shown an active interest and participation in PTA and it’s Mission.

How To Obtain Award:

• Complete the attached form.

• Send remittance of $60.00 for certificate, lifetime email subscription to the Wisconsin Parent-Teacher Bulletin newsletter, and pin.

Benefits:

• Recipient is invited to and recognized at the annual Wisconsin PTA Convention.

• Award may be given at any time i.e.: Banquet, Founders Day or special occasion during the year.

• Recipient must be current dues paying member to maintain voting rights.

Further information may be obtained from the Wisconsin PTA Office at 608-244-1455 or info@wisconsinpta.org
An Oak Leaf Award may be given by you to any person who has shown outstanding or special qualities in working with or for children and youth in your PTA and the community. This award allows a local unit or council to pay special tribute to someone in PTA who has shown exceptional devotion in their work with children or someone in the community.

A request for this award should be sent to the Wisconsin PTA office with the completed information requested below. (Please allow several weeks for the printing of the certificate.)

The cost of this award is $20.00 and includes a printed certificate, suitable for framing, and an oak leaf pin.

- Please mail the completed form and check to:

  Wisconsin PTA
  Oak Leaf Award
  4797 Hayes Road, Suite 102
  Madison, WI 53704-3256

*******************************************************************************

NAME (as it should appear on certificate)  

DATE OF PRESENTATION  

AWARD PRESENTED BY: (Select One)

  INDIVIDUAL  
  LOCAL UNIT  
  COUNCIL  

AWARD TO BE MAILED TO:

  NAME  
  ADDRESS  
  CITY, ZIP  TELEPHONE  

Form must be filled out in its entirety – Please allow several weeks for delivery
INFORMATION TO GUIDANCE COUNSELORS IN
WISCONSIN PTA/PTSA HIGH SCHOOLS

Wisconsin PTA requests your cooperation and assistance in securing applicants for the Brookmire Hastings scholarship and submitting confidential information to the Brookmire-Hastings committee, charged with the responsibility of selecting and informing the scholarship recipients. There is no limit to the number of eligible applicants submitted from each PTA/PTSA high school.

APPLICANT QUALIFICATIONS

1. Student graduating in 2020 from a Wisconsin high school with a PTA/PTSA unit in good standing.
2. Student must possess good interpersonal relationship skills necessary for the requirements of a teaching profession or related educational field.
3. Student demonstrates scholastic ability.
4. Student possesses leadership qualities.
5. Student needs to have expressed an intention to pursue a career in the field of education.

REQUIREMENTS

The following materials must be included with the application form.
Failure to include all required materials may disqualify the applicant.

1. Two (2) complete sets of the required items (see #2 below) for each applicant must be attached to the Application Form and submitted to the address below by the deadline detailed below in "Deadlines and Notification Dates".
2. Items listed below must be attached and submitted with the Application Form:
   a) Printed (no smaller than 12 point font) article titled, "Teaching: My Hopes, Dreams and Goals," double-spaced, not to exceed two pages in length;
   b) One letter of recommendation from the principal or other faculty member attesting to the applicant's fitness for pursuing a career in the field of education;
   c) List of activities in which the applicant participated while in middle and/or high school. (list may include family and community activities);
   d) Transcript of the applicant's scholastic records for high school, and;
   e) Copy of grades for the first semester of the applicant's final year of high school.

DEADLINES AND NOTIFICATION DATES

All Applications and attachments
MUST BE RECEIVED NO LATER THAN March 2, 2020

Final award selection is made by the Brookmire-Hastings committee. The recipient will be notified, in writing, in March, and will be invited and encouraged to attend the Wisconsin PTA Annual Convention, held in Sun Prairie April 25, 2020, to be presented with the scholarship award.

Send completed applications and attachments to:
Wisconsin PTA
Attn: Brookmire-Hastings Scholarship
4797 Hayes Road, Suite 102
Madison WI 53704-3256
$1,000 Four-Year College “...to assist capable and worthy high school graduates planning to enter the teaching profession or those careers adjunct to the educational field.”

HISTORY

The Emma Brookmire Memorial Fund was established in 1948 as a loan fund for college students in honor of Emma Brookmire, who was an outstanding teacher and also served as Field Secretary of the Wisconsin PTA. In 1963, the memorial fund was changed to a scholarship fund. In 1952, the Wisconsin PTA created a scholarship for promising high school graduates in honor of Minetta Hastings, a past President of the Wisconsin and National PTAs. In 1967, the two funds were combined to form the Brookmire-Hastings Scholarship Fund.

PURPOSE

The scholarship is awarded to two outstanding graduates of Wisconsin high schools which has a PTA/PTSA “unit in good standing.” These graduates must intend to pursue a career in the field of education.

AMOUNT AND MANNER OF PAYMENT

Wisconsin PTA will award two scholarships annually in the amount of $1,000 each. Payments to the selected recipients will be made during the annual convention. Recipients are strongly encouraged to attend the convention; the time of the presentation during the convention is negotiable within the limits of the convention schedule.

SOURCE OF FUNDS

Funding for the Brookmire-Hastings Scholarship comes from three sources. The largest amount comes from local PTA units (major contributors having been the Wisconsin PTA Alumni unit; councils; and from the annual PTA convention through delegate donations and the Wall of Fame). The interest which is earned on the principal and individual gifts and memorials are additional sources.

PROCEDURE

This information is mailed to all Wisconsin public high schools, which have a PTA/PTSA unit in good standing as of November 1st of the current school year. A guide for the selection of the applicants follows. All necessary information must be attached to the Application Form.
2020 BROOKMIRE-HASTINGS SCHOLARSHIP APPLICATION

This portion of the application is to be completed by the applicant:
Please type or print clearly.

Applicant's Full Name: ________________________________

Address: _________________________________________

City: ___________________________ Zip: ___________

Email: ___________________________________________

Phone: (______) ____________________________

This portion or the application is to be completed by a school staff member.

Brief statement of the applicant's personality and character qualifications:

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Potential Rank in graduating class _________________________ of _______________________

Date this application was completed __________________________

Name of High School ________________________________

Address __________________________________________

City ___________________________ Zip ___________

PTA/PTSA President ________________________________

Principal _________________________________________

Signature of staff member completing the section ________________________________

Attach all other required information to this Application Form when submitting the application. Remember to submit two (2) complete sets for each applicant.

FYI CHECKLIST:

☐ Application  ☐ Essay  ☐ Recommendation Letter  ☐ Activities List  ☐ Transcript  ☐ 1st Semester Grades
SCHOLARSHIP: FOR EMERGING PTA LEADERS!

Sponsored by Wisconsin Alumni & Community PTA

A local unit of PTA alumni and community members, dedicated to the objects of PTA, Leadership, Advocacy and Scholarship. Working to promote and support Wisconsin PTA, the Brookmire-Hastings Scholarship Fund and the Joan Dykstra PTA Scholarship Fund.

Dear Local Unit President,

For more than 30 years the Wisconsin Alumni and Community PTA (Alumni) has been the major contributor to the Brookmire-Hastings Scholarship Fund and has maintained the Joan Dykstra PTA Scholarship Fund.

The Brookmire-Hastings Scholarship benefits PTA high school seniors planning to enter the field of education. Since 1976, Alumni PTA has donated almost $35,000.

The Joan Dykstra PTA Scholarship was established in 1997 to honor Joan Dykstra, past president of Wisconsin and National PTAs. This scholarship is for PTA members and is designed to promote leadership and advocacy. Joan’s belief was that every PTA member needs the experience of a PTA convention.

Alumni hopes you’ll nominate a PTA leader in your unit who would benefit by applying for the Joan Dykstra Scholarship. This nominee needs to be an active member of a Wisconsin PTA local unit who exhibits leadership skills and volunteer service. Special consideration will be given those new to PTA or have never attended a PTA convention. The scholarship presentation (up to $350) will be made at the 2020 Wisconsin PTA Convention. (Copy of the paid registration is required). The Goal of the scholarship: Recipient uses the experience of attending convention to further their PTA growth and in turn, benefit their local unit.

To apply for the Joan Dykstra Scholarship: Simply complete the attached application and send it to: Alumni PTA, c/o Penny Larson, 11727 W. Hadley, Wauwatosa, WI 53222 or email it to pennylar@gmail.com.

Must be received by March 1, 2020 to be considered.

Sincerely,

Penny Larson
Wisconsin Alumni & Community PTA President

We appreciate your efforts and your support always!

Alumni wishes to challenge and encourage your local unit to support these PTA endeavors by considering a donation to these funds to show your on-going commitment to education and leadership growth. Just go to https://wialumnipta.memberhub.store to donate or clip this form and send with your donation check to: Wisconsin Alumni & Community PTA Treasurer, Cyndi Barbian, 2937 S. 102nd St, West Allis, WI 53227.

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$ ______ Donation to the Joan Dykstra PTA Scholarship Fund

$ ______ Donation to the Brookmire-Hastings Scholarship Fund
2020 JOAN DYKSTRA PTA SCHOLARSHIP APPLICATION
TO THE 2020 WISCONSIN PTA CONVENTION
(To be filled out in full PLEASE PRINT OR TYPE – not to exceed the allowed space)

NAME: ____________________________________________
ADDRESS: ________________________________________
TELEPHONE: ___________________ EMAIL: ____________________
PTA UNIT NAME: ___________________ CITY: ____________________
NUMBER OF YEARS MEMBER OF LOCAL PTA UNIT: ____________
POSITIONS/OFFICES HELD: ____________________________
EVIDENCE OF VOLUNTEER SERVICE: _______________________
____________________________________________________
____________________________________________________
____________________________________________________

EVIDENCE OF LEADERSHIP SKILLS: __________________________
____________________________________________________
____________________________________________________

HAVE YOU EVER ATTENDED ANY OF THE FOLLOWING EVENTS?
CONVETION: ATTENDED □ yes □ no DATES: ____________
LEADERSHIP CONFERENCE: ATTENDED □ yes □ no DATES: ____________
LEGISLATIVE CONFERENCE: ATTENDED □ yes □ no DATES: ____________

Why do you want to attend the 2020 Wisconsin PTA Convention?
How will this Scholarship help your local unit?

How will this Scholarship help you in your role as a PTA leader?

Mail this application to: Wisconsin Alumni & Community PTA
DYKSTRA SCHOLARSHIP
c/o Penny Larson
11727 W. Hadley
Wauwatosa, WI 53222

Or email the application to: pennylar@gmail.com. Please put “Dykstra Scholarship” in the subject line.

MUST BE RECEIVED March 1, 2020 TO BE CONSIDERED.

Winner will be notified on/before March 15, 2020.
Over 120 Years Strong

For more than 120 years, National Parent Teacher Association (National PTA®) has worked toward bettering the lives of every child in education, health and safety. Founded in 1897 as the National Congress of Mothers by Alice McLellan Birney and Phoebe Apperson Hearst, National PTA is a powerful voice for all children, a relevant resource for families and communities, and a strong advocate for public education.

Legacy

Alice McLellan Birney and Phoebe Apperson Hearst founded the organization when women did not have the right to vote and social activism was not popular. However, they believed mothers would support their mission to eliminate threats that endangered children, and in early 1897, they started a nationwide campaign.

On Feb., 17, 1897, more than 2,000 people—mostly mothers, but also fathers, teachers, laborers and legislators—attended the first convocation of the National Congress of Mothers in Washington, D.C. Twenty years later, 37 chartered state congresses existed.

In 1970, the National Congress of Parents and Teachers (National PTA®) and the National Congress of Colored Parents and Teachers (NCCPT)—founded by Selena Sloan Butler in Atlanta, Ga.—merged to serve all children.

As the largest volunteer child advocacy organization in the nation, National PTA is the conscience of the country for children and youth issues. Through advocacy, as well as family and community education, National PTA has established programs and called for legislation that improves our children's lives, such as:
• Creation of Kindergarten classes
• Child labor laws
• Public health service
• Hot and healthy lunch programs
• Juvenile justice system
• Mandatory immunization
• Arts in Education
• School Safety

Founders' Day

Founders’ Day (February 17) is when we celebrate the legacy and work of our founders—Alice McLellan Birney, Phoebe Apperson Hearst and Selena Sloan Butler—to better the lives of every child in education, health and safety. It is a time to reflect and take pride in our achievements, and renew our commitment to be a:

• powerful voice for all children;
• relevant resource for parents; and
• strong advocate for public education.

Our founders represented women of imagination and courage. They had a simple idea—to improve the lives and future of all children. They understood the power of individual action, worked beyond the accepted barriers of their day, and took action to change the world for all children.
WHAT: Wisconsin PTA State Legislative Conference
WHEN: Wednesday, February 12\textsuperscript{th}, 2020
TIME: 9am-3:00pm
WHERE: Department of Education
125 S. Webster Street
Madison, WI 53703

More information to come!
WI PTA State Legislative Conference Update

Angie Mattes
WI PTA State Leg Chair
Immediate Past President

Our Annual State Legislative Conference will soon be upon us. It will be held at the Department of Instruction, 125 S. Webster St in Madison. Among our very informative and interesting speakers are Mike Thompson, Deputy Superintendent of Schools, Michele Mailand, the Teen Coordinator for Fond du lac County Teen Court, Theo Rauch, a high school senior at Ripon High School who is a teen court volunteer, and Kim Grainger, RUSD Health Services, talking about the dangers of youth vaping.

One of our fascinating presentations will be about “Teen Court”.

What is Teen Court?

Teen court is a diversionary program where youth offenders are represented by youth and sentenced by a jury of their peers. This experience provides youth with an alternative to the Juvenile Court System. Teens that successfully complete the Teen Court Program will face no further court action regarding their offense and will have their citation dismissed.

Come join us on February 12, 2020 to hear about this program and other programs from around the state. After, we’ll take a short walk to the Capitol to meet with our Decision Makers. Please make sure to bring a photo ID or Driver’s License to the visitor check-in desk. This will be a fun and informational event for everyone. Hope to see you there!
WISCONSIN PTA STATE LEGISLATIVE CONFERENCE

Date: Wednesday, February 12, 2020

Time: Registration 8:45 am, conference runs from 9 am – 2 pm.

Location: DPI (Department Of Instruction) 125 S. Webster St, Madison,
No Cost: Includes lunch

Are you a concerned parent, grandparent or community member interested in learning how to advocate for change? This is an opportunity for you to meet with other advocates from across the state and to talk directly with your State Legislators & staffers. We will discuss important topics that affect our children, such as vaping, school funding & other child related issues. We will also be presenting the “Joan Dykstra Friend of Children”, award to Dr. Tony Evers, Governor of Wisconsin. We will provide you with the tools you need to visit with your legislators during the conference. Helpful tips will be provided and we will show you how to successfully advocate for all children, the PTA way. We will then walk to the capitol together (1 block) to meet with our legislators. Please bring your ID or Driver’s License with you to the Visitor Check-in desk at DPI.

Speakers to include: Mike Thompson, Deputy State Superintendent
               Dee Petack, Department of Instruction
               Michelle Mailand, Fond du lac County Teen Court Coordinator
               Theo Rauch, Senior at Ripon High School, Teen Court Volunteer
               Dr. Tony Evers, Governor of Wisconsin
               Kimberly Granger, RUSD Health Services Supervisor

WISCONSIN PTA LEGISLATIVE CONFERENCE RESERVATION

Please RSVP by February 5, 2020 by emailing this form to Angie Mattes, State Legislative Chair amattes@wisconsinpta.org
Please use a separate form for each person attending.

Name:___________________________________________
Address:_________________________________________
Email:___________________________________________ Phone_________________________
Region: _____ PTA / PTSA / School:_________________________
Food Allergies:____________________________________

Please list your educational concerns:

_______________________________________
Special thanks to our Annual Sponsor!

Verification of Membership, Unit President Signature Required:

The theme for this year is "Growing Up in the Digital Age: A Topic of Interest for Family Engagement." We will also feature workshops in membership, family engagement, advocacy, diversity, and mental health. This year, we will also have a professional screen of the most relevant and up-to-date material.

Workshops offer a variety of topics that may choose to attend. We will have an offer training track that will include basic officer training. We will have open seating so attendees may choose their topic of interest. We will have an offer training track that will include basic officer training.

For purchase in the store. Sorry, all other tickets will be available through the day and tickets will be available at the event.

Your choice of lunch:
- Meat
- Vegetable

Meals include a simple breakfast and the Awards Luncheon with a variety of options available.

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<th>Unit Specifics—Register 4 People from the Same Local Unit</th>
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Registrations & Meals

Phone Number:
Email:
City:
Region:
Mailing Address:
PTA:
Name:

Check-in is at 8:30 AM. Continental Breakfast begins at 7:30 AM.

888 Grove Street, Sun Prairie, WI 53590
Sun Prairie High School
Saturday, April 25, 2020

Helping children to compete as leaders, now and for the future.
special
THANK YOU
to our sponsors

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MANAGEMENT INC

SILVER SPONSORS

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CREDIT UNION
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Wisconsin
HealthyKids
LearnMore.com

e-learning
programs