

WHY PTA?



Schools throughout Wisconsin are struggling with budget shortfalls and teacher shortages. PTA is more important than ever. PTA supports local schools and districts by providing programs and resources to build community and family engagement, arts, STEM, and health & safety. PTA/PTSA members are part of a powerful association that can advocate for children at the local, state, and national levels. Families, students, teachers, and schools all benefit from being a part of the PTA.



Families

- **Get Connected & Trained:** There's no better way to know what's happening in your school and network with parents and teachers. Access high quality leadership training.
- **Discover Great Resources:** The PTA offers a variety of programs designed for parents, as well as, students.
- **Speak Up:** PTA can be a way for you to be more effectively engaged at your child's school to help make positive improvements.
- **Be a Role Model:** Demonstrating to your child the importance you place on education.



Teachers

- **Family Engagement:** Access resources and grants to support family engagement. Apply for funds and access resources and tools for your parents.
- **Build Community:** PTA provides more opportunities to connect with families and students to build strong & supportive school communities.
- **Programs:** Encourage students to explore the arts through Reflections, the nation's oldest student arts program. Use PTA's program kits and apply for grants to engage families in safety, literacy, bullying prevention, digital safety & STEM

Build strong communities to help every child reach their full potential.



Students

- **Learn & Gain Experience:** Students gain experience in leadership, advocacy, public speaking, teamwork and event planning.
- **Speak Up:** At all levels, but especially the secondary grade level - student voices must inform the conversation to make positive improvements.
- **Lead:** Students have a seat at the table with school decision-makers including parents, school leaders and community members.



Schools

- **Boost Parent Involvement:** PTA programs provide a roadmap for collaboration among families, schools, and the community to support school improvement objectives.
- **PTA Fights For Funding.** PTAs advocate for every child at the local state and national levels. Gain access to advocacy tools that help you speak up on behalf of the needs of every child at your school.
- **Support & Resources:** PTAs focus on local communities and are networked globally. A team of professional and volunteer leaders is never more than a phone call or email away. PTAs are independent 501c3 organizations.



Harness the power of PTA to:

- Increase family engagement and volunteerism
- Implement programs to engage families in student success or school improvements
- Qualify for grants to support your programs
- Partner with other community organizations
- Realize measurable results in student achievement

JOIN PTA

For more information on starting or joining a PTA contact:

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PTA's mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Membership in PTA is open to anyone who wants to be involved and make a difference for the education, health, and welfare of children and youth.