



2022-2023

Annual Impact Report



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Making every child's potential a *reality*

While the year brought many challenges, Wisconsin PTA remained committed to providing support and resources to local units and councils across Wisconsin.



Impact Report

"The dedication and commitment to the children of Wisconsin by PTA volunteers is evident in these examples. We know that these are just a sampling of the amazing work that happens at schools and districts that are lucky enough to have local PTA units working in their communities"

-Gena Kraemer
President, Wisconsin PTA

IMPACT SNAPSHOT

3,123+

Students, families and educators across Wisconsin

9

local units & council's received funds

7

school district's across Wisconsin

Grant

Amount

Details

Reflections

\$500 each

- Promote National PTA's Reflections art program
- Encourage arts in education

Diversity, Equity, Inclusion and Accessibility

\$1,000 each

- Support growth in all areas of DEIA
- Celebrate diversity

Mental Health

\$2,000 each

- Encourages local PTA's to work with school's & districts to support mental health and end the stigma.





National PTA believes every child deserves the opportunity to grow into a happy and healthy adult, which includes mental, physical and overall well-being. Too often, however, mental health issues for children and young adults are misdiagnosed or never identified. PTA supports robust federal, state and local policies that provide mental health services to all children, youth and their families so every child can reach their fullest potential. Furthermore, PTA believes in greater outreach and education to parents, families and related groups so they can be advocates for their children and ensure their child's mental health needs are met under the letter of state and federal law.

Tri-County PTA

Plainfield

Tri-County PTA held a mental health night for all students and families in grades 4K through 12. Families were invited to travel around the school to 15 different stations to make sensory items, receive resources, and learn healthy coping skills.

75 students and their families participated in the event, and all 250 students in the school received resources after the event. Families and students in attendance shared positive feedback! The school district would like this to become an annual event, and is willing to contribute funds to make sure that happens.



School Profile	
Socioeconomically Disadvantaged	64%
Disabilities	21%
English Language Learners	5%
White	69%
Black/African American	1%
Asian	1%
Hispanic/Latino	29%
Two or more races	1%
Impact: 250+	

Wilson/WSTEM PTSA

Wauwatosa

Wilson/WSTEM PTSA serves two separate schools in the same building. They strive to promote unity and community amongst the schools staff, students and families.

Grant funds were used to purchase Little Spots of Emotion, which are used in the younger classrooms as an introduction to identifying and managing emotions. In older grades, students learn the Zones of Regulation.

To support families, the PTSA worked closely with the school social worker to create a series of Coffee Chats. Families could walk their children to their classrooms, then enjoy free coffee and breakfast while discussing various mental health topics, getting resources and making connections.

Lastly, the PTSA created take home kits for students who are struggling to manage big emotions. These kits are available through the school social worker, and contain calming exercises and sensory tools to use at home.

School Profile	
Socioeconomically Disadvantaged	17%
Disabilities	15%
English Language Learners	2%
White	74%
Black/African American	7%
Asian	5%
Hispanic/Latino	8%
Two or more races	7%
Impact: 304 students & their families	



Madison Elementary PTA

Wauwatosa

Madison Elementary School is a diverse community located on the far northwest side of Wauwatosa. The PTA partnered with their guidance counselor and teachers to create a mental health and social emotional learning library.

The library includes many books and resources that are available for all families, teachers and support staff. Books and resources range from various parenting topics, to emotional and self regulation strategies, as well as tools, fidgets, timers, visual charts, local organizations offering support and more.

Funds were also used to purchase additional materials for teachers to use in the classroom



School Profile	
Socioeconomically Disadvantaged	38%
Disabilities	17%
English Language Learners	3%
White	39%
Black/African American	29%
Asian	10%
Hispanic/Latino	12%
Two or more races	10%
Impact: 290 students, their families & 55 staff	



The logo consists of four large, bold, sans-serif letters: 'D' in yellow, 'E' in red, 'I' in green, and 'A' in blue. They are arranged horizontally and are contained within a white rounded rectangle with a thin blue border.

Diversity | Equity | Inclusion | Accessibility

PTA represents parents, caregivers, educators and communities of all children, which enables us to best achieve PTA's mission to make every child's potential a reality. Our collective backgrounds, perspectives and ideas allow us to create the strongest future and direction for PTA. That's why PTA supports and advocates for inclusive K-12 curricula and multicultural resources and materials to empower students and families of all backgrounds and abilities to understand themselves more effectively in relation to others. Classrooms that celebrate diverse histories and cultures break down existing barriers and create supportive and inclusive schools that encourage students to grow and learn in the safest and most empowering spaces possible.

Falcon Foundation PTA

Ontario

Falcon Foundation PTA utilized grant funds to support and uplift the different Hispanic cultures in their school. During their annual Community Night, students performed traditional dances, families sampled different foods, and children were able to participate in games.

Grant funds were also used to provide translation services, so all families were able to attend and engage.

They're hoping to continue to grow their Community Night and encourage even more families to attend in the future!



School Profile	
Socioeconomically Disadvantaged	55%
Disabilities	18%
English Language Learners	8%
White	79%
Black/African American	1%
Asian	0%
Hispanic/Latino	17%
Two or more races	2%
Impact: 150+	

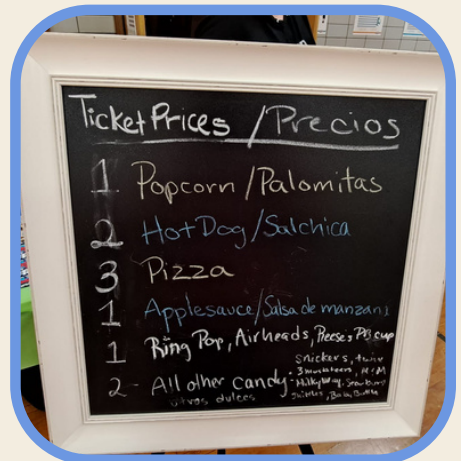
Wadewitz PTA

Racine

Wadewitz PTA created inclusive family programming for students, such as family game night, Loteria, movie night and more. These events were free to attend and centered around the celebrating the diversity of cultures that exist in their school.

They also used the grant to create a sensory friendly space for students and their families to use during these events. This space allows children with sensory needs to attend school functions, while acknowledging their differences and showing a sign of acceptance and support.

All of the events were well attended and they look forward to continuing them next year!



School Profile	
Socioeconomically Disadvantaged	79%
Disabilities	27%
English Language Learners	20%
White	18%
Black/African American	31%
Asian	1%
Hispanic/Latino	45%
Two or more races	6%
Impact: 1200+	

Wauwatosa PTA Council

Wauwatosa

The Wauwatosa PTA Council hosted their first ever Inclusion Resource Fair. Thirty vendors that support individuals with disabilities were on hand to offer resources and support, while others aimed to help educate the community about disabilities and how they can create inclusive environments.

The event was a huge success! Over 150 people attended along with their children. Families received resources and support, made connections, and most significantly found hope.

Due to the success of the event, the Wauwatosa School District has allocated funds to continue this event on an annual basis!



School Profile	
Socioeconomically Disadvantaged	27%
Disabilities	13%
English Language Learners	2%
White	62%
Black/African American	18%
Asian	4%
Hispanic/Latino	8%
Two or more races	8%
Impact: 150+	

NATIONAL PTA® REFLECTIONS®



PTA believes that the arts, music, literature, dance, drama, and visual arts are central to learning. Infusion of the arts in elementary, secondary, and continuing education is key to the development of students. For over 50 years, the National PTA Reflections program has been promoting public awareness of the arts and arts education, and the integration of the arts in school curriculum.

Roosevelt PTA

Janesville

On December 6, 2022, Roosevelt PTA held a Creative Arts Night for students and their families.

With the generous support of local businesses, artists and the public library, students and families rotated between different rooms that focused on the different PTA Reflections categories: music, dance, art, literature and photography.

Families also learned about the PTA Reflections program, took art supplies home needed to create projects, and created a stained glass light to take home.



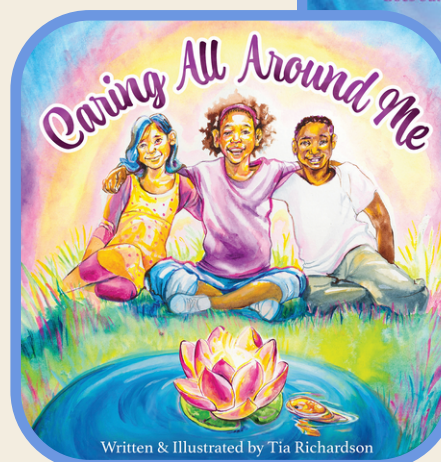
School Profile	
Socioeconomically Disadvantaged	53%
Disabilities	8%
English Language Learners	5%
White	73%
Black/African American	5%
Asian	1%
Hispanic/Latino	14%
Two or more races	8%
Impact: 170 people	

Wilson/WSTEM PTSA

Wauwatosa

Wilson WSTEM PTSA worked with local muralist, author and community artist Tia Richardson to present an author/book writing workshop. Tia's recent book, *Caring All Around Me*, focused on a themes of relationship building and kindness. Students joined Tia for a reading of her book followed by collaborative reflection with an accompanying workbook. Funds were used to purchase fresh coloring supplies (crayons, makers, pencils) for students to enjoy vibrant drawing during their work time. The remaining funds were used to purchase a copy of *Caring All Around Me* plus the accompanying workbook for each classroom. Students and teachers completed these sessions with Tia Richardson on January 9th & 10th 2023.

School Profile	
Socioeconomically Disadvantaged	17%
Disabilities	15%
English Language Learners	2%
White	74%
Black/African American	7%
Asian	5%
Hispanic/Latino	8%
Two or more races	7%
Impact: 304 students	



Jefferson Elementary PTA

Janesville

Students at Jefferson Elementary School in Janesville were invited to attend one or both Reflections Workshops. They had the assistance of their school art teacher, who helped talk about the Reflections theme, "Show Your Voice!" with students.

They purchased a variety of supplies to help engage students with all the different art forms they could use to express themselves- notebooks, various paints, canvases, workbooks on photography and filmmaking, etc.

They're looking forward to expanding this opportunity for next year!



School Profile	
Socioeconomically Disadvantaged	71%
Disabilities	26%
English Language Learners	8%
White	68%
Black/African American	3%
Asian	2%
Hispanic/Latino	18%
Two or more races	9%
Impact: 50 people	

REFLECTIONS WORKSHOPS

WEDNESDAY JANUARY 11 3:08PM-5PM
WEDNESDAY JANUARY 18 5PM-7PM

Students will have the opportunity to work on projects related to art, literature, photography & film. Snacks will be provided. Students may attend one or both workshops. Parents are encouraged to attend.

This is a free program!

Sam Davey PTA

Fau Claire

The PTA at Sam Davey Elementary School has a new group of leaders who are working diligently to build parent and community volunteer involvement.

Sam Davey hosted a number of arts nights, starting with an art creation night in January, followed by an arts & talent show and finishing the year off with a last day of school celebration art table.

This was their first year getting back to events after Covid, and was a great way to begin building community. Everyone at Sam Davey is looking forward to continuing to build on this program next year.



School Profile

Socioeconomically Disadvantaged	37%
Disabilities	16%
English Language Learners	1%
White	83%
Black/African American	1%
Asian	9%
Hispanic/Latino	3%
Two or more races	4%
Impact: 200 students	


We couldn't have
done it without your
generous *support.*


Thank you

for supporting PTA's
mission to make every
child's potential a
reality by engaging
and empowering
families and
communities to
advocate for every
child.



Educators
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